



MESSAGE FROM THE EXECUTIVE DIRECTOR

Frederick C. Motts

"SMPTE: Setting the standards that drive the future."

And there's a lot of future ahead for SMPTE the remainder of this year. We're looking forward to conferences throughout the world, new website developments, newly elected SMPTE officers, continued work on standardizing the motion imaging industry, and more.

The success of the industry's future is greatly determined by SMPTE's standards-setting activities. Check out the final report on the findings of the R30 Study Group on Content Identifier Harmonization in this issue of the *Journal*. The purpose of this study was to understand the scope and purpose of each identifier being defined and used in the television industry. Our standards committees will continue to work on many fronts.

In the way of conferences and seminars, we're all over the globe. Having just finished our SMPTE Australia Conference and Exhibition in Sydney, which was a major success as always, we're now gearing up for September. Join us in the Netherlands at IBC, where SMPTE will host a seminar on Digital Rights Management, and don't forget to join us at our annual reception. Also, don't miss SMPTE's Technical Conference and Exhibition in New York City this November, which will include additional seminar-based sessions to expand opportunities for attendees to increase their knowledge and understanding of the topical issues that affect our industry. You will also have the opportunity to visit the Exhibition Halls to see the latest and the greatest in motion imaging technology. Lastly, join us at the 2003 International Conference, also in November, at IBTS 2003 in Italy. For more information on SMPTE Conferences and Seminars, go to our website!

Speaking of our website, we're constantly striving to improve the SMPTE website, and to this end we've been working hard to develop SMPTE Career Central, which connects dedicated motion imaging professionals with the industry's top hiring companies. The targeted audience at SMPTE Career Central will streamline the hiring or job search process by focusing solely on recruitment in the motion imaging industry, saving you time and money. From technical engineers to project managers, from technicians to field users, you will find jobs and professionals in television, film, sales, broadcasting, graphics, and more. So update those resumes and post your company's job advertisements on SMPTE Career Central!

I'd like to thank all the members who took part in our recent elections, and congratulate the new office holders throughout the Society. I am often surprised at how involved our members are in their individual Sections, and encourage you to continue to be involved in all aspects of SMPTE's Local Sections, it's as easy as contacting your Section Chair and asking, "How can I help?"

Remember, you're only a web browser away from all the current and future information on SMPTE. Just check out our website at www.smpete.org, for the latest news, upcoming events, and future trends in motion imaging technology.



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