

SMPTE Technical Conference and Exhibition Hilton New York November 12-15, 2003

Once again, plans are in motion for the SMPTE Technical Conference and Exhibition to be held this fall in New York City. Motion imaging professionals from around the globe will converge in the Big Apple to witness firsthand, the latest technological advances in the industry, and also share their knowledge and expertise. Below is a preliminary program of the upcoming event:

Wednesday, November 12

AM

Session A: Networking Fundamentals

Session B: MXF Tutorial

PM

Session A: Networking in a Media Environment

Session B: AAF Tutorial

Thursday, November 13

AM

Session A: Multiplexing and Transport Fundamentals

Session B: Motion Picture Session

PM

Session A: Audio Challenges and Solutions: MPEG, Dolby E, Embedded and Server-Based Infrastructures

Session B: Copy Protection and Rights Management

Friday, November 14

AM

Session A: Digital Broadcasting Update

Session B: Digital Cinema Update

PM

Session A: DASE and Harmonization

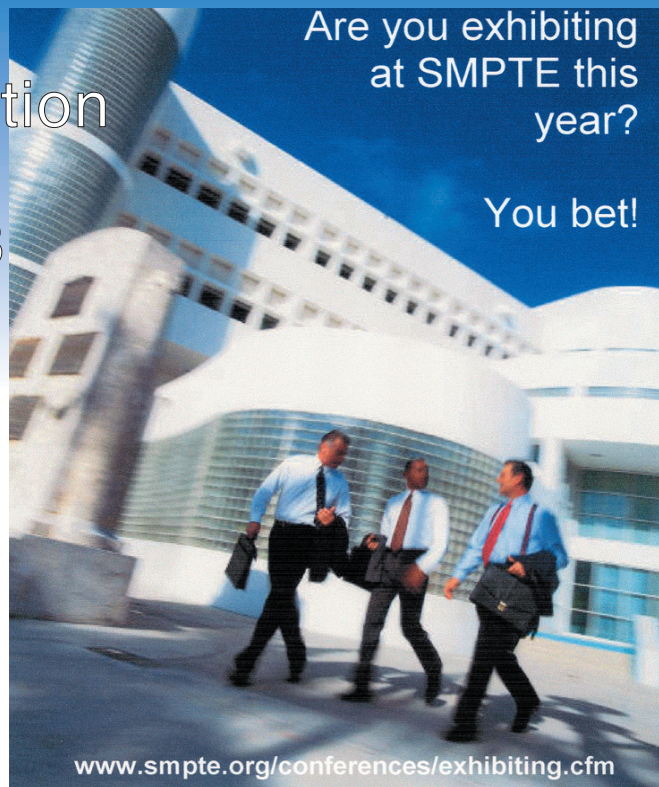
Session B: Motion Pictures and the Digital Intermediate

Saturday, November 15

AM

Session A: Technical Papers Session (Contributions)

Session B: Exhibition Technology: Projection, Sound, Automation, and Control



PM

Session A: Networking and the Home Environment

Session B: Color Science for Digital Motion Imaging

Special Events

The Welcome Reception

This event has always been successful, and expectations are no different for this year. The Welcome Reception is the perfect opportunity to meet fellow professionals in the industry and also re-acquaint with colleagues from previous SMPTE conferences. Join us for a relaxed evening of good company and hors d'oeuvres.

Industry Luncheon

Sit down to a banquet with your colleagues; share information, business cards, and a great meal. The event is capped by the conference's keynote address, as we invite one of the industry's top movers and shakers to speak to attendees.

Honors and Awards Reception

Annually, SMPTE gives awards to those in the industry who have demonstrated great achievement and contribution to motion imaging. Awards include Honorary Membership, the Citation for Outstanding Service, the Eastman Kodak, John Grierson/Technicolor, Fuji, SMPTE Journal awards, and the Leitch award. This event is followed by a gala reception in honor of award recipients.

Sponsorship Opportunities

An easy way to gain additional exposure for your company

Obtain a leading role in the industry by sponsoring an event at the SMPTE Technical Conference and Exhibition. Twice a year, professionals throughout the motion imaging industry gather at SMPTE conferences to learn about the latest technologies and to find out how they're being applied.

Sponsoring an item or event such as a reception or a coffee break exposes your company to a highly targeted audience of industry executives. You'll be reaching new customers while improving relations with old ones. When conference attendees know that you've supported their sessions they'll associate your company with the cutting-edge advancements that shape the industry.



Registration and Further Conference Developments

Monitor the SMPTE website at www.smpte.org, for registration information, as well as the latest program developments.



His purchasing budget finally has wiggle room, and he's looking to buy.

He'll be attending SMPTE's Technical Conference and Exhibition.

www.smpte.org/conferences/exhibiting.cfm

ALL SPONSORSHIP ITEMS INCLUDE THE FOLLOWING BENEFITS:

- Your company name and logo on signs placed throughout the conference
- Acknowledgment in the *SMPTE Motion Imaging Journal*
- Your company name and logo on slides shown during sessions and seminars
- Acknowledgment during opening remarks at each session and social function
- Your company name and logo featured in the final program booklet

For more information about sponsorships, go to our Sponsorship Page at www.smpte.org/conferences/sponsor145.cfm, or contact:

Dianne Gabriele, Meetings Manager
SMPTE
595 West Hartsdale Avenue
White Plains, New York 10607
914-761-1100 Ext. 114
e-mail: DGabriele@smpte.org

