



SMPTE's Seminar at IBC2003

Digital Rights Management

Sunday, September 14, 2003 • 10:00 a.m. to 12:30 p.m. • RAI, Netherlands

The increasing use of digital systems to acquire, post-produce, distribute, and display content, results in potential misappropriation and improper use of that content. Work is under way to safeguard content and to protect the creator, owner, and distributors from improper use.

This session, produced by SMPTE in conjunction with IBC, will explore the needs, techniques, and challenges faced by creators, owners, and distributors to protect one's assets.

For more information on IBC, visit www.ibc.org.

And don't miss the SMPTE Reception!!!

Come, relax, and join SMPTE at its Reception at IBC. Mingle, chat, eat, and drink.

When: Sunday, September 14, 2003

Time: 18:00 - 20:00

Place: La Ronde Restaurant - RAI

The SMPTE Reception at IBC is graciously Sponsored by National TeleConsultants

So, where did you say you found your new job?

SMPTE's new career website!

www.smpte.org

A NEW BUSINESS DEVELOPMENT RESOURCE...

*Intellectual Property Brokerage

-create new revenue, extend and license underused defining or unique know-how, proprietary solutions, tools, provide qualified leads, and share the risk.

*Research/Auditing

-technology assessments, forecasts, audits, formation, coaching, measurement of value-creating potential, industry analyst services.

*Brain Trusting

-strategic innovation, change management coaching, new/renaissance business development, access to rich international entrepreneurial networks.

*Policy/Strategy

-cultural industries policies and strategies, standards.

*Innovation Funding

-new venture funding proposals, R&D and business plan review.

*Litigation Support

-strategy, expert witness-plaintiff/defendant.

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Register:

in The Rainmakers Network.

Ed H. Zwaneveld
Fellow SMPTE and
International Award-winning
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INNOVAID-E™

-When the status quo no longer satisfies, we help you manage change-

SMPTE Motion Imaging Journal Call For Papers

You may know the *SMPTE Motion Imaging Journal* as the place for technical articles that keep you informed of the latest in motion imaging technology. However, because the *Motion Imaging Journal* covers a wide spectrum of topics, fields, and issues surrounding motion imaging, we're looking for articles that run the gamut in size and scope.

Maybe you have an opinion of a recent technology; or have a technical paper but think it's too short for the *Journal*. Perhaps there's a technical question you can answer, or you have something to say about the motion imaging industry. Our membership demographics are changing—more IT professionals are joining SMPTE, more field users, etc.

Send us your articles, essays, and compositions; we'll certainly consider publishing them in the award winning *Motion Imaging Journal*.

SEND YOUR WORK TO:

Dianne Purrier, Managing Editor
SMPTE Motion Imaging Journal
595 West Hartsdale Ave.
White Plains, NY 10607
e-mail: Dpurrier@smpte.org



Conference Build-up Advertising

Further promote your appearance at SMPTE's Annual Technical Conference and Exhibition through print media. The three months leading up to the Conference and Exhibition is the perfect time to advertise in the *Motion Imaging Journal*, and get your products and services seen! What's more, our conference issue is handed out gratis to all attendees, further exposing you and your products to SMPTE Conference goers. To offer you greater flexibility, we're offering a three-month special leading up to the conference. That's right, for September, October, and November, we're cutting our already-low, color advertising rates for new customers.

- 1 page \$1,900 x per advertisement, regularly \$2,695
- 2/3 page \$1,600 x per advertisement, regularly \$2,156
- 1/2 page \$1,400 x per advertisement, regularly \$1,817
- 1/3 page \$1,100 x per advertisement, regularly \$1,378

We'll need materials before August 1, 2003. And, if you get us your insertion order before July 21, 2003, we'll throw in a banner ad on SMPTE's website, for the same duration at no extra charge!

For more information on advertising with SMPTE, please contact our Production Manager, Mathew Kuriakose, at (914) 761-1100, ext. 122, or e-mail Mkuriakose@smpte.org. Take advantage of our Conference Build-up promotion, and join those companies that are already reaching *Motion Imaging Journal* readers and website visitors. We look forward to working with you to strengthen your marketing strategy.

HOUSING RESERVATION FORM

We urge you to support SMPTE by staying at the Hilton New York. You benefit by doing so, because it helps us keep our conference fees as low as we can.

Thanks for staying at the Hilton New York!



**November 12-15, '03
Hilton New York
New York City**

Reservations must be made by October 27, 2003, but please confirm your room as soon as possible, since there are a limited number of rooms blocked at the group rate. After October 27, 2003, rooms will be confirmed on space and rate availability only. Reservations must be accompanied by the first night's deposit via credit card or by company or personal check. *Reservations may be canceled 72-hours prior to arrival, without penalty.*

Read Carefully. Print neatly or type all information, abbreviating as necessary.

Guest Name: _____

Sharing room with: _____

Agency/Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Arrival Date: _____ Time: _____ a.m. _____ p.m. Departure Date: _____

MAIL RESERVATIONS TO:

Hilton New York
Reservations Dept. / HRW
Humboldt Industrial Park
Maplewood Drive
Hazelton, PA 18201

PHONE RESERVATION:

1-800-Hiltons (445-8667)
1-212-586-7000
1-570-450-1582 (fax)

Check-in: 3:00 p.m. Check-out: 12:00 Noon

ACCOMMODATION PREFERENCES:

(Please check your desired room type)

- Single \$224.00 (That's \$30 less than two years ago!)
- Double \$224.00 (You're seeing correctly, same as a single!)

Rollaways are \$30 additional.

All rates are plus tax: 13.625% plus 2.00 per room per night.

ROOM PREFERENCE

- Smoking Non Smoking ADA
- One Bed Two Bed

Name(s) of person(s) sharing accommodations: _____

No. of people in room: _____

Special Accommodations Requests: _____

The hotel will try to meet all requests, but there is no guarantee.

PAYMENT METHOD:

- Enclosed check
(made payable to the Hilton New York)
Amount: \$ _____

- Visa Mastercard
- American Express Diners Club
- Discover

Credit Card Number: _____

Expiration Date: _____ / _____

Print name as it appears on the card: _____

Signature: _____

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