

# VidTrans and SMPTE Advanced Motion Imaging Joint Conference 2005

January 30-February 2, 2005  
Crowne Plaza Ravinia, Atlanta, GA

**Sponsored by the VSF and SMPTE**

## **YOUR RECIPE FOR SUCCESS:**

**Take 2 respected technical conferences, mix in 6 dynamic technical sessions, add over 30 experts in their fields, fold in several special events, mix well.**

SMPTE and VSF (Video Services Forum) have joined forces to deliver a top-notch, combined conference sure to give attendees information on the latest advances in Motion Imaging and Video Transport Services, and highlight the ever-broadening connectivity between the two.

The conference is a unique gathering of experts in the field who will present during the conference's technical sessions, as well as vendors, service providers, equipment manufacturers, end users, and others involved with the dynamic world of film, television, and video telecommunications. The event is sure to be informative, educational, and enlightening.

## **Program and Content**

We're in the process of selecting papers that will fill all six sessions of the Conference, and with a single daily track of sessions, you can attend all!

**Video Transport Metrics**

**Managing and Protecting Content**

**Video over IP-Data Networking Issues**

**Digital Intermediary and Workflow**

**How IP is Taking Over the Telco**

**World/Applications of Video Over IP**

**Compression-Application Focus**

## **With papers including:**

Characteristics of Video Transport over IP/RPR in a Transport Network: A Case Study

"The Triple Play"—Be Careful What You Ask for AAF/MXF Content Conversion Tool

Achieving the "Four Rights:" Getting the Right Content to the Right Subscriber at the Right Time on the Right Device

Cinespeed Cam: Digital High-Speed in High-Definition

Considerations for Professional Realtime Video over Packet Network Performance

Delivering Clean Broadcast Video over Public IP Infrastructures

Delivering Video at Half the Bit Rate with AVC  
Essential Elements of Triple Play: Classification and QoS at Full Power

Flow-Based Networking over Resilient Packet Ring Enables Full Convergence in the Metro for Triple-play Delivery of Commercial and Residential Broadband Services

High-Definition Television Revisited—User Requirements and New Opportunities

IP Broadcast Video Fundamentals: Part I-IP Video Technology

IP Broadcast Video Fundamentals: Part II-IP Video Technology

ISAN International Agency (ISAN-IA)

Live Experience of Contribution

Managed IT for Television News Operations

Managing Diverse Media Transport Assets

A Proposal for Media Transport Asset Management (MTAM)

Network and Advanced Compression Systems Testing

Practical Imaging for 35mm Scanning and High-Definition Theatrical Release

Technical Challenges for Large-Scale Video Delivery in xDSL Architectures

Uncompressed HD Video Transport over IP Networks—Test Results

WorldScreen—A European Research Project on Digital Cinema and Rich Media Archives

## Conference Location and Hotel Information

The VidTrans and SMPTE Motion Imaging Joint Conference will be held:

**Crowne Plaza Ravinia**  
**4355 Ashford Dunwoody**  
**Atlanta, GA 30346**  
**Tel: (770) 395-7700**  
**Fax: (770) 392-9503**

## About the Ravinia

In the heart of Atlanta's thriving Perimeter Center, the Crowne Plaza Ravinia is conveniently located in proximity to several Fortune 500 companies, abundant shopping, dining, and entertainment opportunities; minutes from historic Buckhead, Turner Field, Georgia Dome, Philips Arena, Midtown, and Downtown Atlanta. It is also easily accessible to Hartsfield International Airport via Atlanta's MARTA transportation system.

## To Make Reservations

VSF and SMPTE have negotiated a discounted room rate of \$109/night for attendees of the conference. For

## Sponsorship Opportunities

### An easy way to gain additional exposure for your company

Sponsor an item at the VidTrans and SMPTE Advanced Motion Imaging 2005 Joint Conference, and get noticed! Obtain a leading role in the industry by sponsoring an event at the Conference and Exhibition.

By sponsoring an item or event, your company is exposed to a highly targeted audience of industry executives. By sponsoring one of our carefully selected packages, you'll be reaching new customers while solidifying relations with existing ones. When attendees know that you've supported their conference, they'll associate your company with the cutting-edge advancements that shape the industry.

We're going to place your company name and logo all over the place!

- On the Conference Website. Wherever a Conference Website visitor goes they'll see your company's logo!
- On signs placed throughout the conference
- On "scrollers" shown during sessions and seminars
- In the final program booklet

We're also going to acknowledge you in other ways, too, like in SMPTE's award-winning *Motion Imaging Journal*, and during opening remarks at sessions, or social functions you sponsor.

### Wholly or In Part

We can custom-tailor any sponsorship package, and you can sponsor any of the following wholly or in part. Opportunities are going quickly; sign up today!

For more information, please contact our Meetings Manager, Dianne Gabriele at 914-761-1100, ext. 114. Or, e-mail Dianne at [DGabriele@SMPTE.org](mailto:DGabriele@SMPTE.org).

reservations, call (770) 395-7700 or (800) 554-0055. Please remember to tell your reservation agent that you'll be in the room block for the Society of Motion Picture and Television Engineers.

## Exhibit Area

Come and see the latest technologies, products, and services to hit the Telecom and Motion Imaging industries in our Exhibition Area, which will run Monday through Tuesday of the conference. We're also giving you a Sneak Preview of the Exhibition at Monday night's Welcome Reception, from 7 to 9 p.m. Further, on the last day of the Exhibition, we're inviting everyone into the Exhibit Area for an Ice Cream Social, to give you more time to peruse the wares of exhibiting

companies! Current exhibitors at press time:

Aastra  
Artel\Newfound  
Barco  
C-Cor  
Controlware  
Evertz  
Harris Corp.  
Leitch Technologies  
Media Links  
Multidyne  
Network Electronics  
Scientific Atlanta  
Sony  
Tandberg Television  
Thomson  
Tut\VideoTele.com  
Video Products Group  
VSF Live Demo  
Vyvx

If your company is interested in exhibiting, please contact our Exhibition Representative, Wes Simpson, at (203) 799-1622, or e-mail [wsimpson@optonline.net](mailto:wsimpson@optonline.net).

### **Special Events!**

Our special events give you a chance to get better acquainted with fellow attendees, speakers, and vendors. We lend a new meaning to the word "networking!"

### **Welcome Reception Sunday, January 30, 7:00 p.m. - 9:00 p.m.**

Join us for good company, food, and drinks at the

Welcome Reception and Exhibition Sneak-Preview in the Exhibition Area.

### **Ice Cream Social Tuesday, February 1, 4:30 p.m.**

Come to our Ice Cream Social in the Exhibit Area, on Tuesday, immediately following the day's sessions.

### **Continental Breakfasts Daily, 7:30 a.m.**

On Monday, Tuesday, and Wednesday morning, join your fellow attendees for a Continental Breakfast. These are great opportunities to talk about the many topics being discussed at the technical sessions.

### **Mid-Morning Breaks**

Mid-Morning is the perfect time for a coffee or tea break, and each morning we're supplying the coffee and tea.

### **Get-Together Luncheons Daily, 12:00 noon**

Don't miss Monday, Tuesday, and Wednesday's Get-Together Luncheon; another chance to get better acquainted with attendees, speakers, and vendors.

### **Mid-Afternoon Break**

Take a refreshment break, and the soda and lemonade is on us!

## **Do We Have it Right?**

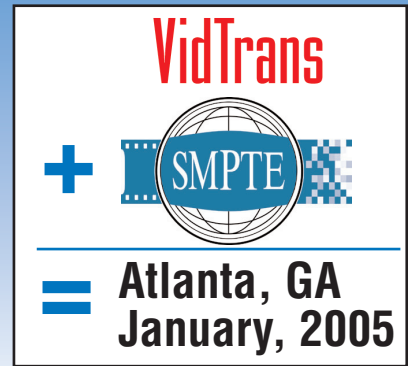
To better serve SMPTE Members, we've recently overhauled our member database system. In order to ensure we have your information correct, please log on to the Members Only area on the SMPTE Website at [www.smpte.org](http://www.smpte.org). Once there, simply click the "change your personal information" link, and update any information needing correction.

By keeping your information current, we can better serve you, and continue to bring you SMPTE Services and Benefits!

Thanks!

# VidTrans and SMPTE Advanced Motion Imaging Joint Conference

**January 30 to February 2, 2005,  
Crowne Plaza Ravinia, Atlanta, GA**



## Conference Registration Form

Remember to take advantage of our Early-Bird pricing for the Full Conference package!

### Full Conference Registration:

Includes admission to all technical sessions; admission to the Exhibition Area, the Welcome Reception, Continental Breakfasts, Get-Together Luncheons, and Ice Cream Social.

### One-Day Registration:

Includes admission to all technical sessions on selected day; admission to the Exhibition Area, and any Food/Beverage Events on selected day.

### Students:

Includes admission to all technical sessions; admission to the Exhibition Area, the Welcome Reception, Continental Breakfasts, Get-Together Luncheons, and Ice Cream Social.

### REGISTRATION SELECTION

Please use one form per person. Registration credentials will be available for pickup on site. Please mark the package and tickets desired.

Package	Early Bird Special	After 01/10/05
<input type="checkbox"/> Full Conference.....	\$475.00.....	\$550.00
<input type="checkbox"/> One-Day Registration—Monday.....		\$225.00
<input type="checkbox"/> One-Day Registration—Tuesday.....		\$225.00
<input type="checkbox"/> One-Day Registration—Wednesday.....		\$225.00
<input type="checkbox"/> Student Registration.....		\$ 25.00

Name of School \_\_\_\_\_

Date of Graduation \_\_\_\_\_

**Total Amount Due (U.S. Dollars)**    \$ \_\_\_\_\_

- Please share my email address with exhibitors and sponsors of the conference.
- Special Needs: Please check here if you have a disability and may require special accommodation. We will contact you.

### I am a Member of :

Please check one.     SMPTE     VSF

### REGISTRATION

Name: \_\_\_\_\_  
of attendee

Name: \_\_\_\_\_  
as you want it to appear on badge

Name: \_\_\_\_\_  
of person completing this form if not the attendee

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: (Company or Home) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### PAYMENT METHOD (U.S. DOLLARS)

Check (payable to SMPTE)     MC     Visa     AmEx

Card# \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Print name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

### CHANGES & CANCELLATIONS

\* Cancellations must be requested in writing and sent to SMPTE via mail or fax.

\* A \$100 administrative fee will be incurred on all cancellations.

\* **No REFUNDS or CANCELLATIONS** will be accepted if postmarked after **Monday, January 10, 2005**. Substitutions are allowed and encouraged.

### RETURN COMPLETED FORM TO SMPTE

**Fax:** 914-761-3115

**Phone:** 914-761-1100

**Mail:** 595 West Hartsdale Ave.  
White Plains, NY 10607

Or register online at [www.smpte.org/conferences.cfm](http://www.smpte.org/conferences.cfm).

For the most updated conference information, visit our website at [www.smpte.org](http://www.smpte.org).

**ON-SITE REGISTRATION WILL BE AVAILABLE BEGINNING SUNDAY, JANUARY 30, 2005**