

# News

## **SMPTE Engineering Committees Meet in the U.K.**

SMPTE Television Engineering Standards meetings were held during the week of September 15-19, 2005, in the United Kingdom, following IBC.

The five-day session included meetings of the Committee on Television Audio Recording and Reproduction Technology (A29), Television Compression Technology (C24), Committee on Data Essence (D27), Television Image Technology (I23), File Management and Network (N26), Registration Identification (R30), Television Systems Technology (S22), Video Recording and Reproduction (V16), and Wrappers and Metadata (W25).

Highlights during the week included reports on mezzanine compression for HDTV in a television production environment, the working group on data exchange, and the continuing work on revision of time code and related documents.

The next meeting will take place during the week of December 5-9, 2005 at NIST in Gaithersburg, MD.

## **Andy Maltz Named to National Archives' Advisory Committee**

Andy Maltz, director of the Academy's Science and Technology Council, is one of 20 persons appointed by the Archivist of the United States to the National Archives.

Kenneth Thibodeau, director of the Electronic Records Archives Program, announced the formation of the committee, which will advise and make recommendations to Archivist of the United States Allen Weinstein on issues related to the development, implementation, and use of the Electronic Records Archives system.

"The advisory committee will provide an ongoing structure for bringing together experts in computer science and information technology, archival science and records management, information science, the law, history, genealogy, and education," Thibodeau said.

Maltz, a member of SMPTE, also serves on the SMPTE Board of Editors.

## **DTS Partners to Bring DCI-Compliant Encoding Technologies for D-Cinema**

DTS, Inc., announced that the company's Cinema Division will develop and market DCI-compliant JPEG2000 encoding tools for digital cinema and digital intermediate applications developed in conjunction with Michael Marcellin, a leading expert in JPEG2000 coding technologies and a major contributor of technology to the JPEG2000 standard.

Marcellin recently served in an advisory capacity to DCI (Digital Cinema Initiatives, LLC), where he assisted with development of JPEG2000 profiles specifically for digital

cinema applications and provided the JPEG2000 encoding engine used in DCI's digital cinema package (DCP) of the ASC StEM materials. The partnering of DTS and Marcellin will focus on providing products and services designed to drive adoption of digital cinema and facilitate digital intermediate processes for generation of all types of digital content.

## **Tandberg Television Acquires GoldPocket Interactive**

Tandberg Television has signed an agreement to acquire U.S.-based GoldPocket Interactive, Inc. (GPI), a leading provider of interactive television technology, solutions, and systems, based in Los Angeles, CA. The company specializes in high-performance interactive television systems used across digital television, the internet, and wireless/mobile networks. GPI serves many of the world's leading media companies, cable and satellite operators, and wireless carriers.

The addition of GPI's product portfolio broadens Tandberg Television's offering to include interactive TV solutions for its existing global customer base—cable, satellite, telco, mobile and terrestrial operators. The transaction significantly increases Tandberg Television's North American geographical presence and immediately creates a global route to market for the GPI products.

## **Evertz Acquires Quartz Electronics**

Evertz has entered the master control segment through the acquisition of Quartz Electronics Ltd., a privately held company headquartered in Reading, U.K., with over 450 master control channels installed worldwide. Evertz has further expanded the breadth of its high-performance systems for the broadcast market and has increased its worldwide HDTV presence with this acquisition.

As the broadcast industry transitions to the high-definition formats and broadcasters upgrade their equipment to HD and digital, Evertz now offers HDTV end-to-end solution such as master control systems; large, medium, and small routers; branding solutions; master sync generation; HD/SD terminal gear; fiber optics, multidisplay monitoring; production tools and interfaces; and closed-captioning.

## **Panasonic Launches Blog**

Panasonic Broadcast has launched [www.defperception.com](http://www.defperception.com), a blog to inform and educate video professionals on the new AG-HVX200 HD/SD DVCPRO P2 camcorder and on high-definition technology topics in general.

The blog, featuring "Tosh Bilowski" as the company's human voice, provides Panasonic a forum to express its views and share its opinions on new technologies, products, features, and activities, as well as answer questions in a meaningful way.

"...The online journal's goal is to be helpful and relevant to video professionals and provide them with a useful reference," said Jim Wickizer, national manager, marketing services, Panasonic Broadcast.