



## HIGHLIGHTING SMPTE SUSTAINING MEMBERS

Sustaining members are a vital part of our organization. The financial assistance made by Sustaining Members, helps the Society in pursuing its educational and standardization goals. We highlight these members, as the Society continues to drive the industry forward with their support.

### Arri Inc. - Sponsor

Manufacturer of motion picture cameras, lighting equipment, and laser cine recorder. ARRI camera systems include Arriflex 16 SR3 Advanced, Arriflex 535B, Arriflex 435 Advanced, and the Arricam Studio and Arricam Lite. Additional products include Carl Zeiss/Arriflex lenses, wireless lens control system, ramp controller software, and camera accessories such as matte boxes, follow focus, support systems, and geared head.

Arri lighting equipment are used in studios, theaters, concerts, television, films, and on location. They include HMI Fresnels, HMI Pars, Pocket Par and Pocket Lite 200 and 400 watt, and over 20 lighting kits, including the Softbank Series D Kit.

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### Bittree, Inc. - Sustaining

Bittree is a patching systems manufacturer established in 1978. The product line is audio, video, serial control patching systems, and remote control systems for duplication, accessories such as patch cables, connectors, contacts, audio and video jacks, and patch panels. Bittree also provides quick turnaround flat panel machining, engraving, and assembly of panels, accepting 1:1 CAD or DXF drawing files on disk or modem. Painting and plating can also be provided. Bittree offers a resale program to turnkey system designers and installers.

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Website: [www.bittree.com](http://www.bittree.com)

### Eastman Kodak Co. - Gold

Eastman Kodak is the world's leading imaging company, with sales of \$13.5 billion in 2004. Kodak's leadership extends to areas ranging from digital imaging,

information management, commercial printing, and entertainment, to health care. Individual business units develop, manufacture, and market more than 30,000 products in 150 countries. Entertainment Imaging is the company's primary representative to the motion imaging industry. This unit, which has served the industry for more than 100 years, provides a wide range of negative, intermediate, and print film, plus a growing portfolio of digital cinema products and services.

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### DSC Laboratories - Sustaining

Established in 1962, DSC Laboratories manufactures products and systems designed to improve image quality in video engineering and production. When watching your favorite late night show, sit-com, or current digital "film," chances are you are watching images from cameras aligned with DSC test patterns. "Better Images Through Research," has defined the company's objectives since its inception, and DSC actively continues to develop functional, relevant products.

Recognized internationally for its expertise, DSC's precision test patterns include grayscales, color bars, multibursts, back focus and resolution patterns, as well as a variety of multi-hued ChromaDuMonde charts in up to 28 colors. All charts are designed using ITU-R 709/SMPTE 274M colorimetry and are available in a number of sizes and to suit all budgets. Accessories include cases, stands, cavity-blacks—customization is available on most patterns.

Today, our team of dedicated technicians continues to provide unique products for companies and individuals around the world.

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