



SMPTE Digital Cinema at NAB 2005

SMPTE will again host and produce its popular and informative Digital Cinema Session at NAB this year, on Saturday, April 16. The SMPTE session will cover the Science, Engineering, Testing, Standards, Economic, Regulatory, and Political issues surrounding the implementation of Digital Cinema.

Tutorial subject will cover

- DC28 Overview & DCDM Basics
- DCDM Overview Image/Audio/Subtitles
- Colorimetry Update - XYZ Color Space
- JPEG2000 Compression
- Digital Cinema Packaging
- Security

Morning tutorials will cover technical aspects of D-Cinema. As part of the standards process and testing for D-Cinema, the session will include presentations from various stakeholders. The latest advances in Projection Technology will be explored including new 4K systems.

The afternoon sessions will include reports on the standards process, presentations from European, Asian, and other proponents, current D-Cinema operators, and a panel on the political and regulatory landscape.

The D-Cinema Session is hosted by SMPTE President Edward Hobson, National TeleConsultants; SMPTE Engineering Vice-President Peter Symes, Grass Valley/Thomson; Chair, DC28 SMPTE, Wendy Aylesworth, Warner Bros.; and SMPTE Engineering Director, Motion Pictures, Tom Scott, ednet.

SMPTE Member NAB 2005 Discount



Again, SMPTE membership saves you money! SMPTE Members get a \$300 discount off non-SMPTE/NAB registration to NAB this year. What's more, if you plan on taking in SMPTE's Digital Cinema Summit, you'll receive a \$100 discount on that, too! That's \$400 dollars in discounts. That kind of savings not only pays for your SMPTE Membership, but gives you a further discount.

Just go to the NAB Registration web page, and in the categories for each registration, click "Partner" and in the box that asks for the Partner Access Code, just type SMPTE; it's that easy!

If you're not yet a SMPTE Member, and want to have your membership pay for itself in savings to NAB, go to www.smpte.org, and become a SMPTE Member.

Full Summit Agenda and Schedule

For developing information, stay tuned either here in the *Motion Imaging Journal*, the SMPTE Website at www.smpte.org, or NAB's website at www.nab.org!