

SAT Question (SMPTE Aptitude Test)

Draw a line from column “A” to the item in column “B” that best matches.

Column A

News on HDTV Newsgathering

Advances in Digital Motion Picture Production: 2/3 in. Systems

An Exhibit Hall Teeming with Companies Showing their Wares

The Latest in Display Technologies

SMPTE’s Opening Welcome Bash

Digital Motion Picture Production: Small Format HD Acquisition

3-D: It’s Back, and in High-Definition Television

Digital Intermediate for Motion Picture Production

SMPTE’s Annual Honors and Awards Ceremony

Intellectual Property Protection

Audio for Digital Production

Digital Motion Picture Production: 35mm Single Sensor

Column B

SMPTE’s Technical Conference and Exhibition this November, 9–12, NYC

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That’s Easy

If only questions about developments in motion imaging technology were that easy. The sad part is, they require a lot of understanding, and SMPTE’s Technical Conference and Exhibition is the one event you can turn to for understanding the many technologies that are changing the way the industry operates. And if you’re not on board now, what will happen when these new technologies are required by government, consumer demand, or technology itself? The topics above are only a sample of what’s taking place at the SMPTE Conference.

The Conference

Under the programming guidance of renowned technology expert Larry Thorpe, SMPTE’s Technical Conference will focus on the latest developments affecting High Definition, Broadcasting, Compression and Networking, and a host of educational sessions to bring you up-to-date on the latest innovations to hit motion imaging.

The SMPTE Exhibition

A lot of the technologies are already being integrated, and you can see how, in the SMPTE Exhibition Hall. Come and see the hottest technologies and services to hit the motion imaging industry. Check out products, network with exhibitors, see where technology is pushing the consumer market, all at SMPTE’s Technical Exhibit.

The Start

And this is only the start. We’ll be working (round the clock) to bring you the most edifying, educational, and enlightening Conference/Exhibition experience you’ve had in a long time.

Stay Tuned!

More information will appear here in the *Motion Imaging Journal*, as well as on the SMPTE Website (see conferences).

www.smpte.org