

SMPTE AUSTRALIA SECTION

SMPTE 05 Conference & Exhibition Sydney, Australia July 19-22, 2005



The SMPTE 05 Conference and Exhibition will be held on July 19-22 at the Sydney Convention & Exhibition Centre in Darling Harbour, Sydney, Australia. A major bi-annual event, the Conference is always highly rated and attended by many industry professionals seeking to acquire the latest knowledge and technology in the motion imaging industry.

According to John Maizels, Australia Section Chair, this year's theme, "Working Smarter: Better Technology, Better Business," will focus on ways that we drive value for the bottom line of our industry. It will explore the concept of return on investment for people. "As an individual, you know it's important to understand technology and deliver best solutions. But what's vital is to show employers that you represent smart profitable return on investment as an employee. That's what differentiates you as a valuable asset to the business." The conference will feature a special panel discussion and seminar on the changing nature of employment and business models within our industry. The papers sessions will address key topic areas of IPTV, HDTV using strong compression, digital cinema, advances in camera and capture technology, with specialist sessions on radio and audio, and a stream dedicated to "how we got things done." Other hot topics will include file formats, digital audio broadcasting, project management, and developments in material transmission techniques.

The SMPTE Dinner

The SMPTE Dinner, which will be held on Wednesday July 20, is a major networking event providing delegates, visitors, exhibitors, and major stakeholders an opportunity to gather informally at an exciting and classic Sydney harborside location. Don't miss it!

The Exhibition

This year's SMPTE exhibition has seen some changes to make it a more effective event for visitors and exhibitors. The fresh new layout caters for a meeting point aisle as well as increased café and bar facilities on the exhibit floor. The exhibition covers two halls, and at 100,000 sq ft is by far the largest show of its type in the region. The space, which is 95% sold, will include representatives from all the major suppliers, and from industry players large and small.

SMPTE 05 Conference Directory—Closes June 3rd

Following the success of 2003's inaugural SMPTE Australia Official Conference & Exhibition Directory, the publishers of online technical library broadcastpapers.com will be producing the Official Guide to the 2005 event. A standalone publication, the SMPTE 05 Official Conference & Exhibition Directory is more than a mere show listing. The directory will include Conference Program details, a Complete Exhibition Guide, and Venue Details, it will also feature Industry Analysis and Snapshots, as well as a Detailed Product & Services Index to help visitors match brands to distributors and distributors to areas of specialty. The directory is designed to be used as a reference resource even after the conference is over. Contact hughsalmon@broadcastpapers.com to advertise.

SMPTE Engineering Committee to Meet in Australia

The international SMPTE Engineering Committee will meet in Australia at the Australian Film, Television and Radio School during the week prior to SMPTE 05 (July 11-15, 2005). Local attendees are both welcome and encouraged. This is an opportunity to become acquainted with the work done by the SMPTE Engineering Committee, and to get involved. There will be an orientation session for those who are attending the Engineering/Standards meeting for the first time.

For further information regarding the papers program, registration, conference, the Dinner, travel, and accommodation, visit www.smpte.com.au, or contact the organizers in Sydney at +61 2 9452-7575.