

New Products

Lenses

Thales Angenieux has introduced two new lenses, the 26 X 7.8 AIF HD ENG/EFP telephoto zoom lens, 70X HD Studio/OB lens, and expanded its line of Optimo 35mm lenses with the addition of the new Optimo 15mm to 40mm handheld zoom lens.

The digital 26 X 7.8 AIF HD ENG/EFP telephoto zoom lens offers a focal range of 7.8mm to 203mm (15.6mm to 406mm with a 2x extender) and a fast aperture of f/2.2. A rectangular sunshade minimizes light interference and its sturdy construction is resistant to condensation, dust, and rain. Additional features include selectable zoom/focus sensitivity adjustments; an anti-breathing feature to maintain field of view when focusing, RS-232 control; and Thales Angenieux's Assisted Internal Focus (AIF) technology for fast and precise focus control at any adjusted zoom speed.



The 70X HD Studio/OB lens delivers a focal range of 11mm to 665mm (9.5mm to 570mm with wide converter) and an aperture of f/2.2. The box-style lens features a dust- and condensation-free enclosure and an exclusive design for active

and durable protection against humidity. To provide maximum efficiency, the 70X HD lens requires very low power for operation and can be directly connected to the camera and thereby eliminate the need for a power box.

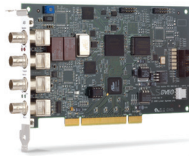
Weighing only 4.4 lb, the Optimo 15mm to 40mm handheld zoom lens has a range of 15 to 40mm (diagonal 31.1mm) and a minimum object distance (MOD) of 2 ft. Its extremely fast aperture speed of T2.6 provides a very narrow depth of field and allows shooting across a vast lighting range. Consistent with the Optimo line, the handheld Optimo 15mm to 40mm features mechanics designed for precision and durability and incor-



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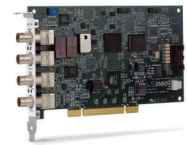
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porates an exclusive optical design to avoid breathing. The lens is available in either a PL or Panavision mount.

Projector

Panasonic has introduced its newest, ultra-portable SVGA LCD model projector, the PT-LM2U. The PT-LM2U delivers 1,400 ANSI lumens of brightness and an array of time-saving and security functions. Weighing a mere 3.5 lbs and measuring only 10-3/32 in. wide by 8-7/32 in. deep, the PT-LM2U boasts a footprint slightly smaller than your typical business magazine. The space-saving projector slips easily into a bag or briefcase, making it highly portable even when carrying it along with a laptop PC. The PT-LM2U produces high contrast (400:1 ratio) images at a sharp 800 x 600 native SVGA native resolution (while providing advanced resizing technology to support UXGA). Utilizing artificial intelligence (in high lamp power mode), the projector instantaneously adjusts lamp brightness to optimize onscreen imaging. The projector features one-touch auto setup with vertical and horizontal digital keystone correction. The PT-LM2U is outfitted with a host of anti-theft functions including user password protection, control panel lock-out, and text superimposing, whereby, a user can program a text line—such as the company's name, URL or warning of choice—at the bottom of the projected image. A security lock slot compatible with the Kensington MicroSaver cable is also provided.

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