

# Becoming a New Sustaining Member

There are six different packages available for companies that would like to become part of SMPTE's Sustaining Membership. Areas to consider in choosing a Sustaining Membership level are the size of your company, the variety of products and services offered, and the number of employees who already attend SMPTE conferences and meetings.

SMPTE PARTNERING



## Platinum Sponsor

As a Platinum Sponsor, you'll receive twenty complimentary individual memberships, which include the opportunity to participate on engineering committees and work on standards development, a 2,000-word description on SMPTE's website, two free annual subscriptions to the SMPTE Motion Picture and Television Standards and Practices, a continuous banner advertisement on our website, two full-page color advertisements in our award winning *SMPTE Motion Imaging Journal*, four complimentary full registrations at the annual SMPTE conference, a continuous listing in the *SMPTE Motion Imaging Journal*, and a personalized wall plaque.

## Gold Sponsor

A Gold Sponsor receives one free annual subscription to the SMPTE Motion Picture and Television Standards and Practices, ten complimentary individual memberships, which include the opportunity to participate on engineering committees and work on standards development, a 1,000-word description on SMPTE's website, two complimentary full registrations at the annual SMPTE conference, a monthly listing in the *SMPTE Motion Imaging Journal*, a personalized wall plaque, one free full-page black-and-white ad in the *SMPTE Motion Imaging Journal*.

## Silver Sponsor

A Silver member receives one free annual subscription to either the SMPTE Motion Picture or Television Standards and Practices, six complimentary individual memberships, which include the opportunity to participate on engineering committees and work on standards development, a 600-word description on SMPTE's web site, two complimentary full registrations at the annual SMPTE conference, a monthly listing in the *SMPTE Motion Imaging Journal*, a personalized wall plaque, one free full-page black-and-white ad in the *SMPTE Motion Imaging Journal*.

## Bronze Sponsor

A Bronze member receives a 50% discount on an annual subscription to the SMPTE Motion Picture and/or Television Standards and Practices, three complimentary individual memberships, a 400-word description on SMPTE's website, one complimentary full registration at the annual SMPTE conference, a monthly listing in the *SMPTE Motion Imaging Journal*, a personalized company wall plaque, and the opportunity to participate on engineering committees and work on standards development.

## Sponsor

Sponsor Members receive a 10% discount on an annual subscription to the SMPTE Motion Picture and Television Standards and Practices, one complimentary individual membership, which includes the opportunity to participate on engineering committees and work on standards development, a 200-word description on SMPTE's website, one complimentary full registration at the annual conference, a monthly listing in the *SMPTE Motion Imaging Journal*, a personalized wall plaque.

## Sustaining

Sustaining Members receive one complimentary individual membership, which includes the opportunity to participate on engineering committees and work on standards development, a 200-word description on SMPTE's website, a monthly listing in the *SMPTE Motion Imaging Journal*, a personalized wall plaque.

Become a Sustaining Member Today! Simply go to [www.smpte.org/membership/sustaining](http://www.smpte.org/membership/sustaining), or fax the following form to us at 914-761-3115. For further information, please contact Frederick C. Motts, Executive Director at 914-761-1100, ext. 106, or by e-mailing Fred at [fmotts@smpte.org](mailto:fmotts@smpte.org)

**Yes, I'd like my company to become a SMPTE Sustaining Member!**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Tel # \_\_\_\_\_ Fax # \_\_\_\_\_

E-mail \_\_\_\_\_

Please bill my credit card:  Amex  Visa  MasterCard

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_

## LEVEL OF MEMBERSHIP

Platinum . . . . \$25,000

Gold . . . . . \$7,500

Silver . . . . . \$5,000

Bronze . . . . . \$2,500

Sponsor . . . . . \$1,250

Sustaining . . . . . \$ 750

# NEW SMPTE TEST MATERIAL



## Component Digital Video Library Available in D-1 and D-5 Videotape Formats and Computer Hard Drive Format Uncompressed Digital Video Test Sequences

Now available in 525/60 and 625/50 formats for subjective evaluation of digital equipment and systems.

### Prepared by the SMPTE Ad Hoc Group on Television Evaluation Materials

Contains digitally restored and repaired versions of the most widely used of the scenes specified in International Telecommunication Union Recommendation ITU-R BT.802-1, "Test pictures and sequences for subjective assessments of digital codecs conveying signals produced according to recommendation ITU-R BT.601." The 625/50 version includes new scenes from Radio Televisione Italiano (RAI).

The scenes are described in SMPTE Recommended Practice RP 222-2003, Standard Definition Evaluation Materials for Digital Television.

### .....TO ORDER.....

Part numbers:

**DL-D1-525/60** (525/60 television systems D-1 Video Tape Format) priced at \$530.00 US plus shipping.

**DL-D1-625/50** (625/50 television systems D1 Video Tape Format) priced at \$530.00 US plus shipping.

**DL-D5-525/60** (525/60 television systems D-5 Video Tape Format) priced at \$530.00 US plus shipping.

**DL-HD-525/60** (525/60 television systems Computer Hard Drive) at \$530.00 US plus shipping

**DL-HD-625/50** (625/50 television systems Computer Hard Drive) at \$530.00 US plus shipping

**DL-HD-525/60+ 625/50** (both 525/60 and 625/50 television systems Computer Hard Drive) at \$1,000.00 US plus shipping

Available on the SMPTE website, by telephone, fax, e-mail, or postal mail.

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