



HIGHLIGHTING SMPTE SUSTAINING MEMBERS

Sustaining members are a vital part of our organization. The financial assistance made by Sustaining Members, helps the Society in pursuing its educational and standardization goals. We highlight these members, as the Society continues to drive the industry forward with their support.

Harris Corp.-Bcast. Comm. Div.—Gold Sponsor

4393 Digital Way
Mason, OH 45040
www.broadcast.harris.com

Harris Corporation's Broadcast Communications Division (BCD) is the leading supplier of digital studio, infrastructure, networking, and transmission equipment, along with enterprise software systems and services to the broadcast and broadband markets worldwide, serving customers in more than 50 countries. As North America's oldest and largest broadcast manufacturer, the company was founded in 1922 as Gates Radio and Supply Company, which in 1957 became part of what is now Harris Corp., a global communications company. More recently, Harris BCD has continued to distinguish itself as a growing leader in the world of electronic media through the acquisition of Louth, Encoda, Leitch, Videotek, OSI, and Aastra Digital Video. Harris Broadcast Communications Division serves a wide variety of customer markets, including radio and television stations, content originators, transmission service providers, cable MSOs, satellite broadcasters, mobile TV operators, IPTV, and government. It is headquartered in Cincinnati, OH, with major research and development and manufacturing locations in Quincy, IL; Denver and Colorado Springs, CO.; Sunnyvale, Burbank, and Vista, CA; Toronto, Ottawa, and Waterloo Canada; Chesapeake, VA; Bridgewater and Mt. Laurel, NJ; and international locations in Europe, Asia, Australia, and South America.

CBC/Radio-Canada—Sponsor

P. O. Box 500, Sta. A
Toronto, Ont., M5W 1E6
Canada
www.cbc.ca (English) www.radio-canada.ca (French)

The CBC was founded in 1936 to operate public radio broadcasting services throughout Canada. Since that time, it has expanded to include both radio and television and is today the national public broadcaster, offering services in both official languages (English and French), as well as a number of aboriginal languages. Its services are available to over 95% of Canadians domestically, and through the services of Radio Canada International, its voice is heard globally. The CBC operates three national television networks and five national radio networks, which feed the 536 English TV and

199 French TV transmitters and 458 English radio and 185 French radio transmitters, respectively, thus providing coverage throughout Canada and to adjacent areas of the U.S.

As a public broadcaster, the CBC averages over 80 hours per week of Canadian programming on each of the television networks, while radio services are close to 100% Canadian content. CBC also produces two specialty news services for cable distribution, provides services for satellite distribution in the U.S., and produces recorded music and multimedia. CBC production services maintain state-of-the-art production and post-production facilities in a number of locations, make extensive use of independent and co-produced programming, and also offer a major resource in archival material.

Chyron Corp.—Sponsor

5 Hub Drive
Melville, NY 11747
www.chyron.com

Chyron is one of the most respected suppliers of hardware and software products and services to the worldwide television industry. As the inventor of the character generator, and with unrivaled experience gained from the world's largest installed base of graphics systems, Chyron knows the graphics workflow process. The award-winning Lyric graphics creation/playback application uniquely unites its range of graphics tools into a superbly cohesive and efficient workflow that performs like no other.

Chyron's expertise has been leveraged to provide the most comprehensive range of 2D/3D, HD/SD, and SD solutions for broadcast applications of any magnitude. Chyron products include a full line of graphic systems: HyperX and LEX with Lyric PRO, driven by their advanced interFuse Technology; HX200, LX, and MicroX, running its award-winning Lyric graphics application; XClyps clip server that offers control over clip management, distribution, and layout; CAMIO, Chyron's MOS integrated newsroom solution that provides journalists with easy tools to update text, graphics, and video clips in graphic templates; CodiStrator state-of-the-art digital telestration; and DynaCrawl, a dedicated, turnkey system providing a completely independent data display channel, which can easily integrate into any facility. Chyron has also migrated its core broadcast technology to information display and digital signage, with the introduction of ChyTV. The ChyTV line provides an extremely cost-effective, easy-to-use family of products to this rapidly-growing market segment.