

Third Digital Cinematography Forum 2005 Venice, Italy

The SMPTE Third Digital Cinematography Forum 2005, renewed once again and enlarged the success of the past years, with a large participation of experts of the cinema value chain, theater owners, and distinguished people from around the world in the prestigious frame of the 62nd Mostra Internazionale D'Arte Cinematografica of Venice.

The event, jointly organized by SMPTE and the "Biennale di Venezia," was held on September 6, in Sala Grande and Sala Volpi of Palazzo del Cinema in Venice-Lido, and was entitled "The Strategic Triangle: Art, Technology, and Business—How D-Cinema Will Change Them." The 2005 Forum presented an updated panorama of the latest motion picture technologies, among which digital cinema is the most advanced and cutting-edge.

After an impressive screening of digital cinema pictures in Sala Grande with a brand new 4K Sony projector (4096 x 2160 pixel), SMPTE International Sections Director and event coordinator Angelo D'Alessio and the Biennale Organizing Director Luigi Cuciniello opened the Forum sessions in a fully-crowded Sala Volpi, with more than 162 speakers.

In the first session, chaired by Franco Visintin,



Attendees at the SMPTE International D-Cinema Forum in Venice.

SMPTE-Italy Chair, papers were presented by Charles Swartz, executive director of ETC (Entertainment Technology Center), a body of USC (University of South California); Kelly Lipprand, system engineer, QuVIS; Dennis Kelly, Kodak Digital Cinema; Antoine Drzymala, legal adviser, XD; and Anders Geertsen, The Danish Film Institute.

In the second session, chaired by Charles Swartz, papers were presented by Al Burton, vice-president, Digital Cinema Technologies of Sony Pictures; Howard Lukk, executive director, production technology, Walt Disney Studios; Elisabetta Brunella, secretary general, Media Salles; Bartolomeo Corsini, director of the "Centro Sperimentale di Cinematografia, Lombardy Department;" and Paolo Dalla Chiara, president, SatExpo, one of the most prestigious Italian trade shows in the new motion picture technologies.

A panel, chaired by Charles Swartz, concluded the Forum sessions. Participants included Walter Vacchino, president, ANEC (Italian equivalent of American NATO). Al Burton, Howard Lukk, and Franco Visintin answered the many questions posed by a very interested audience. A warm greeting by Marco Müller, the Biennale President, ended the Forum.

—Angelo D'Alessio, SMPTE Director,
International Sections



Speakers and organizers at the SMPTE International D-Cinema Forum in Venice, Italy. (L-R) Franco Visintin-SMPTE Italy; Elisabetta Brunella, Media Salles EU; Denis Kelly, Kodak UK; Kelly Lipprand, QuVis USA; Laura Zucchetta, Fonema Italy; Charles Swartz, ETC USA; Angelo D'Alessio, SMPTE Dir. Int. Section; Silvia Menegazzi, Venice Film Festival; Bartolomeo Corsini, National Cinema School Italy; Howard Lukk, Disney USA; Al Barton, Sony Pictures USA; Anders Geertsen, Danish Film Institute Denmark; Antoine Drzymala, XDC Belgium.