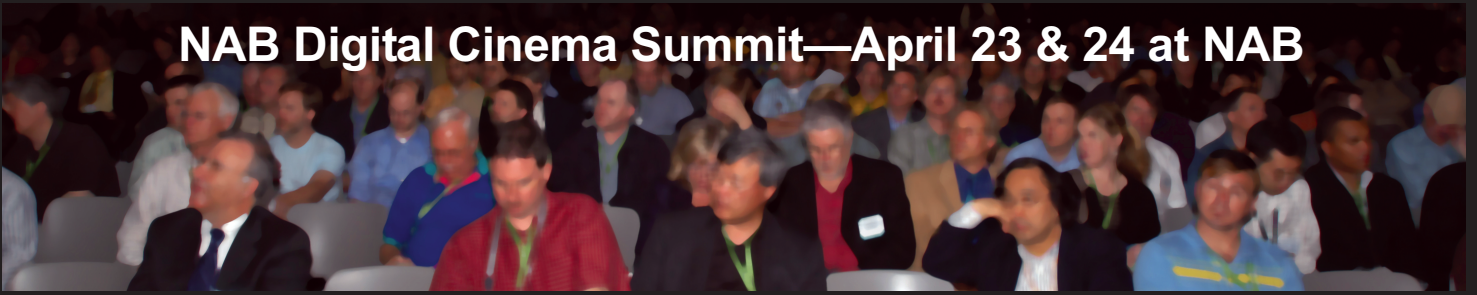


NAB Digital Cinema Summit—April 23 & 24 at NAB



Once again, SMPTE teamed up with its partners at the Entertainment Technology Center (ETC) at USC to deliver the 3rd Annual NAB Digital Cinema Summit at NAB 2006, offering two days of focused content designed for professionals in entertainment technology, creative and technical production, and post-production. Masterfully assembled by SMPTE's President, Edward Hobson, and ETC's Executive Director, Charles Swartz, the DC Summit has become one of NAB's highly sought-after events.

The first day of the program was led by SMPTE, and included an informative keynote given by John Fithian, President of the National Association of Theatre Owners. The SMPTE program focused on new projector technology, equipping post facilities for D-Cinema, 3-D technology, and an update on digital cinema rollout experiences to date.

The program on the second day of the Summit was led by ETC, with a keynote address from filmmaker James Cameron. The ETC program included discussions on 3-D, digital cameras, color management, and digital displays in production and post. The program also included a fascinating dialogue between Cameron and Fithian on where digital cinema is heading, which was moderated by *Variety* president and publisher Chares C. Koonos.



SMPTE Financial VP Peter Syme welcome attendee to the Digital Cinema Summit



ETC Executive Director Charles Swartz



SMPTE Editorial VP Peter Studer chaired the session on Projector Technology



SMPTE Digital Cinema Technology Committee chair Wendy Orth speaking at a podium



Keynote speaker John Fithian



National Association of Theatre Owners President John Fithian



Pre-entertainment industry figure Ed Hooper can add dimension to motion picture exhibition



Pre-entertainment industry figure Ed Schnuelle addressed one of the issues of digital cinema and production

