



Tuesday - June 6, 2006 at the Borough of Manhattan Community College, NYC

Exhibits: 11:30 a.m. - 7:00 p.m.
Program: 6:30 p.m. - 8:30 p.m.

**It's Back, It's Bigger, It's the Third Annual
SMPTe New York Editing Showcase!**

Sponsored in part by the Borough of Manhattan Community College

Come join your colleagues in a concentrated segment of post editing, professionals, users, and buyers. Geared to everyone from CEOs and business owners, vice-presidents, directors of engineering, and consultants, to editors, product managers, and sales managers. If you're in editing and post-production, and didn't get a chance to go to NAB this year, or even if you did get to NAB, this event is not to be missed!

Editing Showcase Program

Exhibits - 11:30 a.m. to 7:00 p.m.

Exhibitors will show you the latest products, services, and technologies to hit the editing and post-production industry.

Meet-and-Greet - 5:00 p.m. to 6:30 p.m.

Join us for our "Meet-and-Greet" social on the Main Floor's Terrace; network, chat with fellow attendees, exhibitors, and presenters.

Editors Forum - 6:30 p.m. to 8:30 p.m.

Held on the 4th floor Amphitheater, the evening session will feature a panel discussion by editors: Titled "Making Sense of the New Digital Formats," participants will detail the ins and outs of managing the editorial process with HDV, DVCPRO-HD, XDCAM-HD, and HDCAM on recent projects, using a variety of editing platforms and workflows. Examples will be screened, illustrating some of the benefits and compromises inherent in the new digital video formats now coming into common use.

Showcase Registration

Entrance to the Editing Showcase will once again be FREE, however, you'll need to register online at www.smpteny.org.

Showcase Sponsorship Circle

Join the assemblage of select companies in the Sponsorship Circle. We have three sponsorship areas that need your support:

Refreshments ~ Program Book ~ Audio/Visual

What do you get for helping sponsor an event at the SMPTe NY Editing Showcase?

- 1/4 page black-and-white ad in the onsite program (Full Page if you sponsor the Program Book)
- Onsite signage throughout the Showcase and during your sponsored event
- Complimentary Full Registration Passes to the exhibit and program
- Mention during introductions to program events

Join the Sponsorship Circle

For more information about joining the Sponsorship Circle, placing ads in the program guide, or booking Exhibit Space, please contact Event Manager Doug Sheer, at 212-213-6872, or e-mail dougsheer@aol.com.

Exhibitors

Check out some of the companies who will be demonstrating the latest technologies in editing and post-production!

**AIVF
Alliance Digital
Apple/Tekserve
Autodesk
Avid Technologies
BMCC
Boris/Media 100
Eastman Kodak
MPE
NYWF&TV
Omnivue
Panasonic
Pulse Digital
Sony
Student Filmmakers
Sylpha
VCA
Virtual Media**

And more are still signing up!