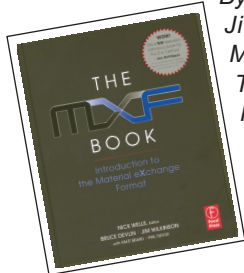


New Books

The MXF Book: Introduction to the Material Exchange Format

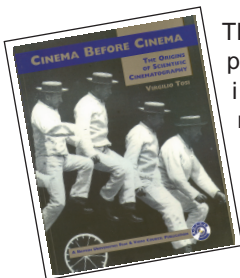
By Bruce Devlin and Jim Wilkinson, with Matt Beard and Phil Tudor, edited by Nick Wells



Written by a top team of industry professionals, this guide will introduce you to everything you'll need to know about MXF. The MXF Book introduces and explains the MXF standard and helps engineers write MXF applications. The book also explains the reasons behind many details of the specification documents. *Published by Focal Press.*

Cinema Before Cinema: The Origins of Scientific Cinematography

By Virgilio Tosi
Translated by Sergio Angelini

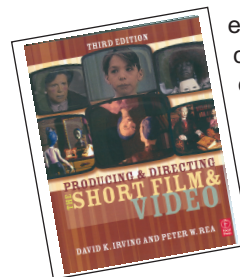


This classic history of scientific film was published in Italian in 1984, and is receiving its first English publication in a revised and updated edition. Tosi challenges traditional histories of the cinema by arguing that late-nineteenth century sequence photographers Eadweard Muybridge and Etienne-Jules Marey were not precursors of the entertainment cinema but of a vital history of scientific cinematography. Tosi describes the scientific impulses behind Muybridge, Marey, other chronophotographers such as Jules Janssen, Albert Londe, and Georges Demeny, and demonstrates the fascinating ways in which surgeons, astronomers, ethnologists, and biologists used film in the earliest years of cinema. *Published by British Universities Film & Video Council.*

Producing and Directing: The Short Film & Video

By David K. Irving and Peter W. Rea

This is the definitive book on the subject for beginning filmmakers and students. It clearly illustrates all of the steps involved in preproduction, production, post-production, and distribution. Its unique two-fold approach looks at filmmaking from the perspectives of both producer and director, and



explains how their separate energies must combine to create a successful short film or video, from script to final product. This guide offers extensive examples from award-winning shorts and includes insightful quotes from the filmmakers themselves describing the problems they encountered and how they solved them. A companion website contains

useful forms and information on grants and financing sources, distributors, film and video festivals, film schools, internet sources for short works, and professional associations. *Published by Focal Press.*

Win this Book!

Answer the following question correctly and get a chance to win a copy of the *The MXF Book* by Bruce Devlin et al.

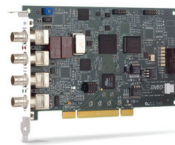
In the spring of 1915, C.F. Jenkins met with two of his close colleagues at a beach resort to discuss the formation of a technical organization that would bring structure and organization to a yet unstructured and disorganized motion picture industry, which led to the establishment of SMPTE.

Question: What is the name of the beach resort where Jenkins and his colleagues met? Please e-mail your answer to Dianne Purrier at dpurrier@smpte.org.



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