



Message from the Secretary/Treasurer

J. David Walters

In any organization, whether large or small, recordkeeping is crucial in monitoring progress, as well as keeping track of expenses. Good records also increase the likelihood of success. As a member of SMPTE and as Secretary/Treasurer, I am devoted to the task of aiding in the success and growth of our Society.

My duties as Secretary/Treasurer include overseeing the Society's records and working with the executive committee and headquarters to administer the Society's finances, to ensure that as an organization we maintain our fiscal strength and continue to provide services that are beneficial to you our members, the most important element of our organization. My role dovetails with my fellow officers, especially our Financial Vice President, Bob Seidel.

At this time, we are pleased to report that the Society's finances are stable and as we continue to evolve, we remain devoted to developing industry standards, enhancing education, and promoting networking and interaction.

I joined SMPTE in 1976 after a friend suggested that I attend a meeting. Over the past 30 years, the Society has played a tremendous role in my professional growth and development. My SMPTE membership has provided me with a common framework of people with similar interests and background. The knowledge that I have gained in the development of standards, new products, and emerging technologies is invaluable.

As members, it is important that we all get involved and play a part in strengthening the Society by inviting friends and colleagues to SMPTE meetings. It is also important that we offer our time and service to the Society, and help to enhance education by sharing our knowledge with others. I have gained as much satisfaction from getting involved, as I have from the education and resources that SMPTE has provided me. In any organization, as members, we get back what we put in, and, the more we get involved, the more valuable our membership becomes.

Being active helps in our professional development and it is also vital in the progress of SMPTE. We must enlist individuals who are willing to work and are familiar with the process of what it takes to strengthen an organization such as ours. We also need to enlist our affiliating companies to sponsor our efforts, by showing them the important role that SMPTE plays in standards development and education.