

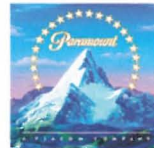
SMPTETECHNICAL  
CONFERENCE &  
EXHIBITION

OCTOBER 24-27, 2007  
BROOKLYN, NEW YORK

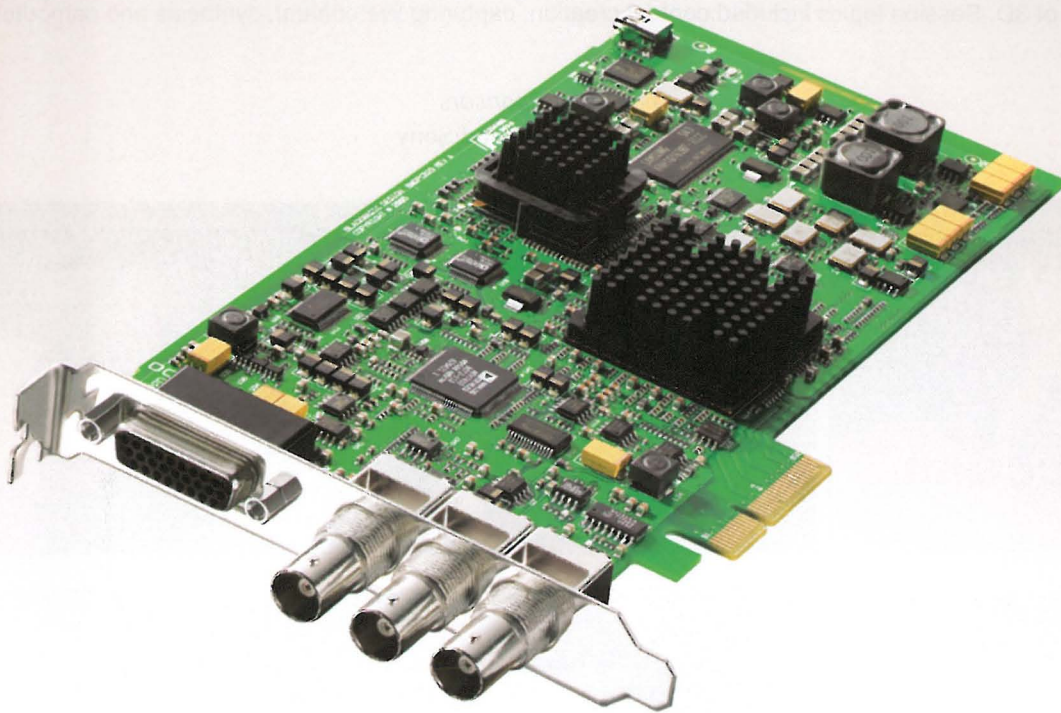


# 2007 Conference Review

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Blackmagicdesign



## Only DeckLink HD Extreme has SDI and analog connections in HD and SD for only \$995!



The new DeckLink HD Extreme features both SDI and analog I/O connections that instantly switch between HD and SD. Use with the latest PCI Express Mac and Windows computers for the world's highest quality editing, effects and broadcast paint solution.

### Connect to any Deck, Camera or Monitor

DeckLink HD Extreme supports standard and high definition SDI 4:2:2 and analog YUV, as well as NTSC/PAL and S-Video in and out. DeckLink HD Extreme also features 2 channel AES audio and professional analog stereo XLR audio in and out. An RS-422 port is included for controlling broadcast decks and a genlock/HD tri-sync input for connecting to large broadcast systems.

SD

HD

### High Definition and Standard Definition

If you're moving between SD and HD, DeckLink HD Extreme's SDI and analog component YUV connections will switch standards instantly.

Work with the widest range of equipment, such as Betacam SP, HD set top boxes, HDV cameras, Digital Betacam, HDCAM, D5, HDCAM SR 4:2:2 and more.

**14bit**  
Digital to Analog

### World's Highest Quality

DeckLink HD Extreme works natively in 10 bit 4:2:2 and features the industry's only true 14 bit analog conversion with uncompressed video capture/playback. With uncompressed 10 bit capture and playback, you'll always retain that pristine film look.

### Compatible with Popular Video Software

DeckLink HD Extreme gives you the freedom to move between platforms with drivers for PCI Express Apple Mac OS X™ and Microsoft Windows™ systems. Use your favorite video software such as Final Cut Pro™, Premiere Pro™, After Effects™, Photoshop™, Shake™, Combustion™, Fusion™ and many more.



DeckLink HD Extreme  
**\$995**

Learn more today at [www.blackmagic-design.com](http://www.blackmagic-design.com)

# Stereoscopic Production Preconference Symposium

Tuesday, Oct. 23, 2007

This year's preconference symposium allowed attendees to explore the core technologies, applications and challenges of 3D. Session topics included: content creation, capturing live content, synthesis and computer generation.

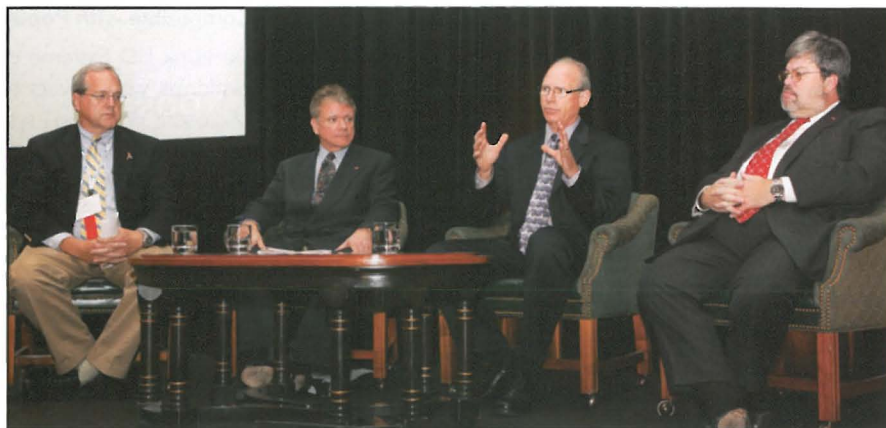
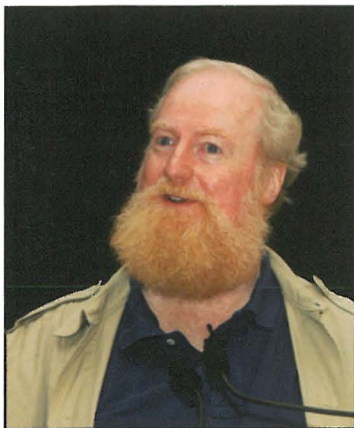
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Texas Instruments and Sony



## Opening General Session

Oct. 24, 2007

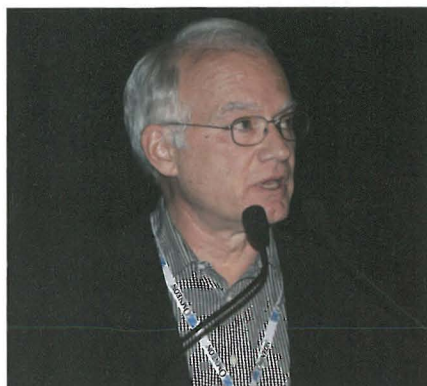
The Opening General Session kicked off the conference with Keynote Bran Ferren of Applied Minds (photo below left) and featured a panel titled Next Generation Media: Engineering the Multi-Platform Future featuring (photo right; left to right) Craig Cuttner, HBO; Pat Griffis, Microsoft; Gary Traver, Comcast Media Center; and Bob Ross, CBS



## Technical Sessions

Oct. 24-27, 2007

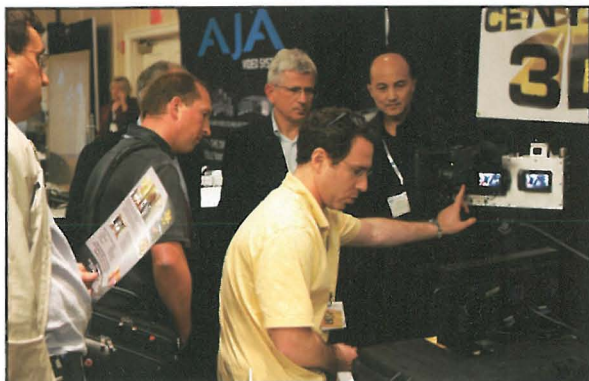
Fourteen technical sessions were presented during the conference covering topics from digital asset management and archive to IPTV, content protection, and anti-piracy.



## Exhibit Hall

Oct. 24-26, 2007

The Exhibit Hall featured 40 exhibitors from the motion imaging industry. The Exhibit kicked off with a ribbon-cutting and exclusive exhibit hours, which drew an impressive opening night crowd.



## Scenes from the Show

Oct. 26, 2007



Australia's SMPTE07 Conference and Exhibition was a great success! Dave Siegler, SMPTE Sections VP (left) graciously accepts a check from Gerry Brooks (right) of the Australia Section for the Australian Section's conference, which was held on July 17-29, takes place every other year in Sydney.



The SMPTE Membership Meeting took place on Thursday, Oct. 25 and gave SMPTE members the opportunity to hear from the Board of Governors and pose questions to them about the Society.

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# Honors & Awards Reception and Ceremony

Oct. 26, 2007

This year's Honors and Awards Ceremony, which featured Emcee Dan Sieberg of CBS News, and honored leaders in the motion imaging industry.

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HBO and IMAX

