

“Save the Date for SMPTE 2007”

By Kimberly Maki, Executive Director



While we all might like to be able to peer into a crystal ball and see the future clearly, the reality is that no one knows what the future holds. That's why organizations such as ours are so important to the industries we serve. We offer the best forums for discussing where we are headed in the future as an industry—and, we help prepare the industry's workforce for those changes by offering professional development. We also set the standards that ensure new technologies will work in the total industry landscape.

Get ready to seize this opportunity this October 24-27 at the Society of Motion Picture and Television Engineers Technical Conference and Exhibition in Brooklyn, New York. Don't miss this chance to network with your fellow engineering and technical colleagues; learn about today's best practices and the latest advances in motion imaging technology; and brainstorm where we are headed in the future.

New this year:

- ➔ Focus well into the future during our **Opening General Session** where technology futurists will most definitely challenge your thinking.
- ➔ Take a hands-on approach to the latest technologies during our **Exclusive Exhibit Hours**.
- ➔ **Technology Tutorials** offer you the chance to learn the background and basics of advanced technologies that will be discussed later in the day in our advanced technology sessions.
- ➔ For Section managers: Don't miss the opportunity to learn more about association management best practices; offer feedback to headquarters, and share some of your Section's most effective development tools during the **Section Management Training & Leadership Program**.
- ➔ Plan to arrive early and join us for a full-day **Pre-conference Symposium** on Tuesday, October 23, on a soon-to-be-announced hot topic.

In addition, we'll continue to deliver the powerful technology sessions you value—and traditional special events such as the Industry Luncheon, Fellows Luncheon, and the Honors and Awards Program.

The SMPTE Technical Conference & Exhibition 2007 provides valuable opportunities for attendees to meet and exchange ideas with colleagues—a concentrated group of CTOs, engineers, industry analysts, and other technical leaders. For more information, visit www.smpte.org.

We look forward to seeing you there.

**SMPTETECHNICAL
CONFERENCE &
EXHIBITION**
OCTOBER 24-27, 2007
BROOKLYN, NEW YORK