



## Message from the Executive Director

SMPTE members span a number of traditionally separate disciplines and can be found working for motion picture studios; broadcast and cable networks; production and post-production companies; equipment manufacturers; educational institutions; local broadcast stations; software companies; system integrators; and cable and satellite providers—to name just a few.

This means that as your professional association and a standards-setting body, there is much ground to cover. One way an association such as ours serves its membership is providing information to its members regarding changes taking place in technology. That's why publishing a progress report such as this is important. I commend our volunteer leadership for once again compiling an insightful report—this year under the direction of SMPTE Executive Vice President Ken Fuller.

Another avenue of providing updated technical information to members is through conferences and events. Two key events taking place this month and next are (1) IBC 2007 on September 6-10 in Amsterdam and (2) the SMPTE Technical Conference & Exhibition on October 24-27 in Brooklyn, NY.

SMPTE technical sessions at IBC include *High-Definition TV: New Formats, New Challenges, New Opportunities*, on Saturday, Sept. 8 at 10:00 a.m., and *Making Movies in 3-D*, presented in association with the European Digital Cinema Forum, on Sunday, Sept. 9 at 3:15 p.m. Also, as a part-owner/partner in IBC, folks can visit the SMPTE area in the Partnership Village during the convention. SMPTE members are also invited to a membership reception on Saturday, Sept. 8, from 6-8 p.m. in the Holland Restaurant. For those who will be at IBC, please mark these events on your calendar—and I look forward to greeting you personally.

In October, I hope you will join us for the SMPTE Technical Conference and Exhibition. Included in this issue is a four-page spread on the event and the symposium on 3-D that precedes it. This annual SMPTE event is a must-attend, to keep you current and fresh on technological advancements in the industry. Content is under the direction of a team of volunteers, headed up by SMPTE Editorial Vice President Peter Ludé.

In closing, I'd like to encourage you to join us for a SMPTE event now or in the future. It's just one way of using your SMPTE membership to increase your knowledge and expand your job-related network.

*Kimberly Maki*

SMPTE Executive Director