

SMPTE Marketplace



Eastman Kodak Company Kodak VISION3 500T Color Negative 5219/7219.

The first in a new family of films for a new era of filmmaking. Featuring Kodak's advanced Dye-Layering Technology, VISION3 500T Film delivers unprecedented performance in shadows and highlights and offers more control and flexibility from capture through post, in both digital and traditional workflows. Learn more about KODAK VISION3 Motion Picture Film at www.kodak.com/go/vision3.



Avid

A standard feature in Media Composer products and available only from Avid, ScriptSync technology uses automatic phonetic indexing to "sync" audio and video—associating source clips to the script itself—a task that used to take hours, now takes minutes to complete. Import your script from a word processing file and attach a shot to the script, the software listens to the audio and—in seconds—it automatically and accurately lines the take. ScriptSync allows you to synchronize dailies to the script up to 30 times faster, eliminating the most tedious part of the process and allowing you to spend your time on your story, not the process.

Microsoft

The award-winning Microsoft Mediaroom Internet Protocol Television (IPTV) and multimedia software platform is driving the future of television by enabling broadband service providers to deliver new connected TV and entertainment experiences to consumers worldwide. Microsoft Mediaroom provides new ways for consumers to experience TV as part of their connected, digital lifestyle, while also creating new business opportunities for broadband service providers, hardware manufacturers, content creators, advertisers and application developers. Find out more at www.microsoftmediaroom.com.



Panasonic

The new, solid-state AJ-HPM110 P2 HD mobile recorder/player adds native 1080/24p recording, a 1080/24PsF input/output and longer record times to the wide list of capabilities by its predecessor, the AJ-HPM100. The ultra-reliable AJ-HPM110 recorder is ideal for use in the field, studio or in mobile vehicles, because it offers master quality recording/playback in a wide range of HD formats, including 1080p (native), 1080i and 720p, and in SD. It records in intra-frame DVCPRO HD/50/25 and DV formats as well as full-raster 1920 x 1080 AVC-Intra* (with the optional AVC-Intra board). And offers the flexibility of up/down/cross and aspect conversion.



Thomson

The Thomson Shield Content Security suite based on Thomson's NexTracker & NexGuard patented advanced digital watermarking and encryption technologies, is an ensemble of Tracking, Forensic, and Protection solutions, which support all Thomson Grass Valley products and systems. Shield Forensic is an anti-piracy application appropriate to the distribution of digital master tapes, dailies, digital intermediates, DVDs for screener review, file-based content, and video-on-demand (VOD), providing the means to locate the source of piracy. Shield Protection offers content owners, broadcasters, post-production and production companies the ability to secure content storage, archive, transfers and viewing, when working collaboratively between multiple sites involving sub-contractors or reviewers.



Advertise your Product or Service in the SMPTE Marketplace

For more information or to secure your space, please contact Jeff Victor, Advertising Manager at jeffvictor@comcast.net or 847-367-4073.

