

Message from the Executive Vice President

Ken Fuller



As we lead into IBC 2008 it is once again time for the Progress Report edition of the *SMPTE Motion Imaging Journal*. The mission of the Progress Report is to provide a snapshot to our readers of what the relevant technologies and trends are that will be shaping the industry going forward in areas such as content workflow, content distribution, television broadcasting, high-resolution projection and display, post-production technology, asset management, data storage, sound processing, automation standards development, regulatory changes, content security, and rights management.

This year's report provides information on the continued push toward digital terrestrial broadcasting in the U.S., trends in the broadcast and acquisition fields, the evolution of 3-D in both production and presentation, as well as the changes and improvements in the Society's Engineering Committee structure. Also included in this year's report are updates on the work being done within the Technology Committees covering the areas of Digital Cinema, Image Technology, File Management, Wrappers and Metadata, and Television Systems. The report also contains industry updates from the American Society of Cinematographers (ASC), the Advanced Technology Systems Committee (ATSC), and the Consumer Electronics Association (CEA).

The information within the report provides insight into technologies that touch every aspect of the workflow, from the creative process through production and distribution, to the ultimate display to consumers. This report is successful, due to the dedication of our members who serve on the technology committees and our colleagues in adjacent industries, who along with SMPTE, strive for the advancement of the technologies that drive our business. Going forward, I encourage your participation and submission for the next edition of the Progress Report.

I would like to thank the authors who have taken the extra time to provide insight to the many areas of work covered in this year's report. I would also like to thank our Editorial Vice President, Peter Ludé and the SMPTE Editorial Staff who worked to provide the outline and direction for the contents of this year's report.