



CONFERENCE REVIEW

Pre-Conference Symposium Monday, October 27, 2008

The pre-conference symposium, "How Did They Do That? Innovations in Filmmaking and Live Event Broadcast," included three sessions: "Covering of the Beijing Olympics," moderated by Dave Mazza, NBC Olympics Engineering; "Making of Planet Earth," presented by Dr. Jonathan Keeling, BBC Natural History Unit; and "Performance Capture: Imaging Digitally, Directing Virtually, Filmmaking in the 21st Century," moderated by Remington Scott, Sony Pictures Imageworks.



Opening General Session Tuesday, October 28, 2008

The Opening General Session featured Dr. Karlheinz Brandenburg, father of MP3 and a Keynote Panel "Rebel Alliance—Geeks Lead Hollywood into a New Era, sponsored by CBS and *FastCompany Magazine*.

