



SECTION FEATURE

SMPTE 2008 Member-Get-a-Member Campaign Winners: Toronto and Rocky Mountain



SMPTE Sections are the backbone of our organization. It is through our Sections, that we can grow as an organization and expand our professional network. Our Sections play a significant role in dissemination of technical information and connecting with the next-generation of SMPTE members through local outreach. Building our membership through our Sections helps to increase the resources available to us so that we can get more out of our membership.

In 2008, SMPTE launched a Member-Get-a-Member campaign through our Sections to expand outreach and continue to grow the Society. Congratulations to the Toronto and the Rocky Mountain Sections—winners of the campaign. The following highlights the Toronto and Rocky Mountain Sections and the activities that they have organized to help boost membership in their Sections.