



By Ken Fuller

“I’m Proud of YOU – Our Society”

The backbone of any organization is its members, both individual and sustaining. Today, I would like to salute you, our members. I am proud of our Society. I am proud of what we have accomplished together. Those who volunteer their time and services and work tirelessly for SMPTE, your efforts are commended. Your work is invaluable to the Society. As an organization, we can thrive only with the fortitude of everyone working together.

In January, the Society was awarded an Emmy for our accomplishment in establishing the MXF standard, 377M, which has been very beneficial to broadcasting and other industries. This standard, which was originally developed under the W25 Technology Committee, was the result of the dedicated efforts and commitment of members such as Mike Cox, who served as chair, along with Bruce Devlin, Oliver Morgan, and Jim Wilkinson, who worked on the project from its inception to publication.

At NAB 2009 in April, *Broadcasting & Cable* held its 12th Annual Leadership Awards. Five of the six honorees were SMPTE members. This award recognizes leaders in the industry, whose innovation and imagination deserve recognition. I would like to congratulate the SMPTE recipients Michael Doback, Steve Hellmuth, John Honeycutt, George Hoover, and SMPTE Financial Vice President Bob Seidel, who are very deserving of this accomplishment. Congratulations also to Dr. Keiichi Kubota, who received the NAB Award of Honor for his years of service to the broadcasting industry.

This year, we embarked on a number of new and exciting ventures with the launch of SMPTE 365, our professional online community, and three regional conferences, which were held in Boston, MA; Atlanta, GA; and Washington, D.C. These one-day seminars, themed “File-Based Workflows in Broadcast and Production: Principles and Applications,” were deemed a great success with your help, and we have received several requests to hold additional regional conferences such as these.

Once again, the Progress Report will be published in the September issue of the *Journal* and, as in previous years, will include updates from our dedicated members who serve on the technology committees, as well as our colleagues in adjacent industries.

Our partnership with IBC has been very rewarding, with each year’s show surpassing the success of previous years. IBC returns to the RAI Centre in Amsterdam this year, with the conference running from Thursday, September 10 to Monday, September 14, and the exhibition opening on Friday, September 11 and closing on Tuesday, September 15. This year’s event is centered on helping you get the most value from your time at IBC. The show includes greatly expanded training opportunities, a new approach to the conference, which focuses on today’s key issues, screenings and presentations, masterclasses, and networking opportunities. Of course, it is through your support that the Society is able to be a part of this global forum in which we can learn and exchange information pertinent to the Society and the industry as a whole. SMPTE and the European Digital Cinema Forum (EDCF) will partner to present “3D Standards and Technical Issues,” tackling key issues, particularly in post. The SMPTE/EDCF workshop at IBC has been fully booked for the past three years and is a must-see for everyone involved in the technical challenges of D-Cinema.

SMPTE and the European Broadcasting Union (EBU) join forces once again for an IBC session. This year, a panel “3D in the Home” will include SMPTE Director of Engineering and Standards Peter Symes and EBU Technical Programme Manager Hans Hoffmann.

It is only through your efforts and contribution that we are able to succeed, and again, I would like to commend you for what we have accomplished, individually and collectively.