

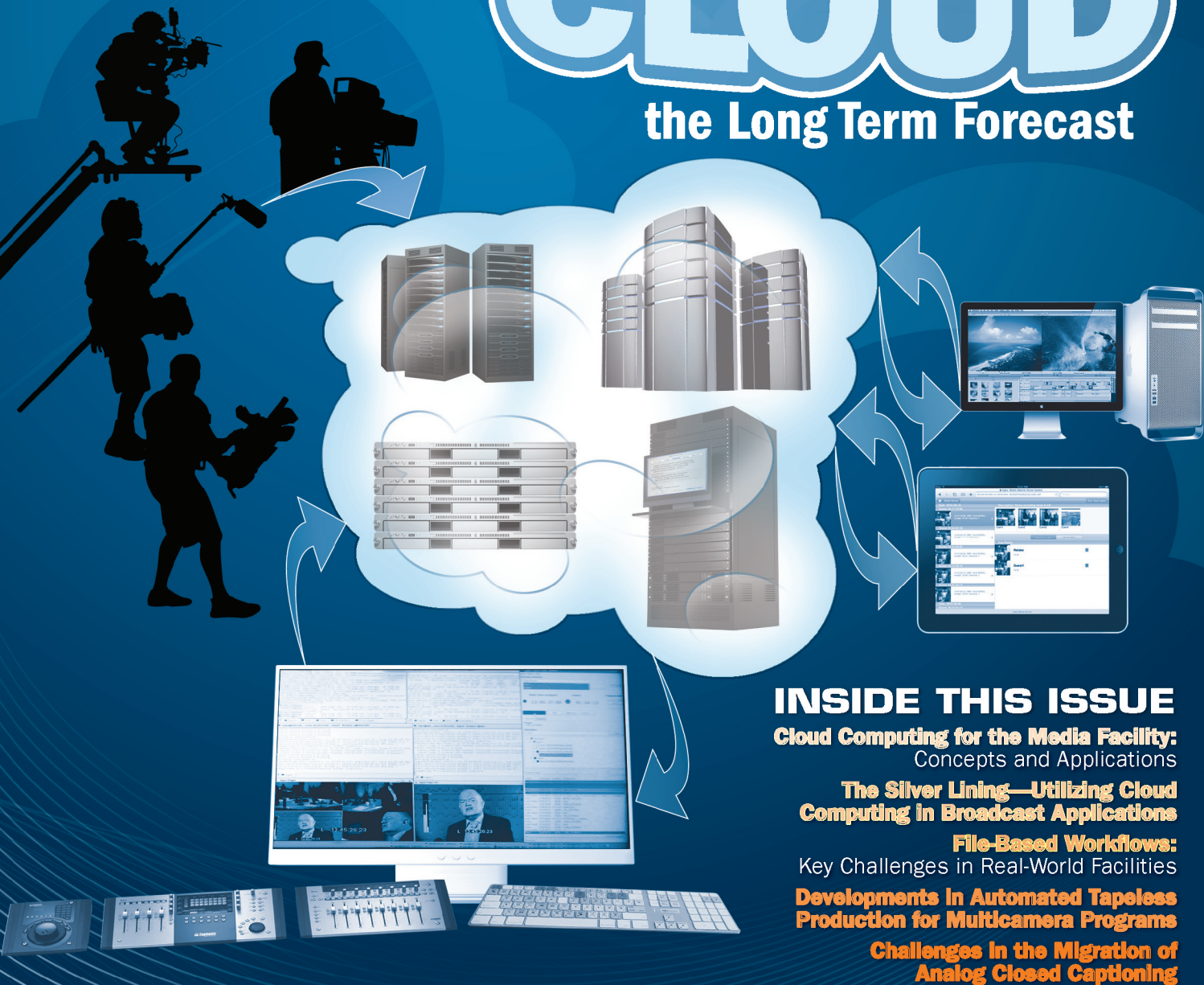


MARCH 2011

# MOTION IMAGING JOURNAL

# LEVERAGING the CLOUD

the Long Term Forecast



## INSIDE THIS ISSUE

**Cloud Computing for the Media Facility:**  
Concepts and Applications

**The Silver Lining—Utilizing Cloud Computing in Broadcast Applications**

**File-Based Workflows:**  
Key Challenges in Real-World Facilities

**Developments in Automated Tapeless Production for Multicamera Programs**

**Challenges in the Migration of Analog Closed Captioning**