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The SMPTE Annual Technical Conference and Exhibition

brings together world-renowned technology leaders to from the media content business.

Who attends?

Technologists from motion picture studios, broadcast and cable networks, production and post-production facilities, digital media hardware and software companies, display manufacturers, system integrators, academia and more.

Why they attend?

- To learn from 70+ technology papers on topics such as workflows, display technologies, high performance networking, sound techniques, advances in 3D, UHDTV, Cloud computing, image processing, cinematography, and more
- Demonstration on high frame-rates
- Meet over 50 vendors in a sold-out exhibits hall
- Industry luncheon speaker from MPAA
- Annual SMPTE Honors and Awards Ceremony
- And plenty of networking opportunities

Join us in Hollywood.

Tuesday, 25 October 2011
through

Thursday, 27 October 2011

Renaissance Hollywood Hotel & Spa
1755 North Highland Ave
Hollywood, CA 90028

BONUS!
All conference registrations receive
immediate access to technical papers



The 2011 Annual Technical Conference & Exhibition
we set the standard for motion imaging



SMPTE Symposium

The Large-Sensor Imaging Revolution

MONDAY, 24 OCTOBER 2011

Program Co-chairs: Pete Ludé (SMPTE) and Curtis Clark (ASC)

This special SMPTE Preconference Symposium will explain the fundamental difference in three-sensor and single-sensor systems, with emphasis on the practical implications, benefits and limitations of the two approaches.



Shane Hurlbut

Featured speaker Shane Hurlbut, ASC, presents a case study of his experiences and lessons learned during production with DSLR devices.

Hurlbut is an accomplished cinematographer who graduated from Emerson College with a Bachelor of Arts in Film. The American Society of Cinematographers recognized Hurlbut after his first feature film *The Rat Pack*, directed by Rob Cohen in 1998. Over the course of the next decade Hurlbut lensed 17 additional features including *Terminator: Salvation*, and *We Are Marshall*, directed by McG, *Greatest Game Ever Played*, directed by Bill Paxton, and *Drumline*, directed by Charles Stone III. The highly anticipated *Act of Valor*, directed by Scott Waugh and Mike McCoy, details the covert operations of the US Navy SEALs. The film was shot primarily on the Canon 5D Mark II camera and will be the first HD/SLR full-length feature released by a major studio later this year.

Developed in collaboration with the American Society of Cinematographers