

# ENTERTAINMENT TECHNOLOGY IN THE INTERNET AGE

SMPTE CONFERENCE · STANFORD UNIVERSITY · 16-17 JUNE 2015



**Is traditional media in danger of being overrun? Find out by joining us for this two-day event on the beautiful Stanford campus where technical, creative, and ecosystem experts will explore how the Internet is changing entertainment and provide context to help understand technology and application trends.**

The convergence of connectivity, bandwidth, and technology improvements is rapidly expanding entertainment distribution over the web to the living room, mobile, and beyond. The web is now poised to leapfrog traditional distribution mechanisms, because of the rapid pace of innovation and ability to upgrade with a software download. Explore the “old,” the “new,” and the “future,” in the context of the technology requirements for delivering a compelling entertainment experience over the web.

**A must-attend for engineers, creatives, and researchers focused on the future of entertainment over the Internet!**

## Conference Session Topics Include

- Image Quality: More, Faster, and Better Pixels
- Bits are Bucks
- Advances and Challenges in Virtual and Augmented Reality for Entertainment
- Disruptive Innovation in Game Entertainment
- How Many Screens Before I Say No More?
- Real Time Content Everywhere!



Kari Grubin  
Moderator

### Special Evening Session: Not So Fast: Security on the Web

The undeniable need to protect our organizations and assets from cyber security threats has never been more apparent since the recent destructive breaches. Explore the latest technical options and the ways content providers and cloud solutions are dealing with the challenges of securing content with this panel of security and industry experts.



### Keynote: Dr. Neil Hunt Collaborating for the Consumer

Building a bridge between the content creation community and the titans of the Internet continues to be a challenging proposition; yet, in the end, it is in everyone's interest especially the consumer, to do so. Hear the perspective of the content community's perspective.

## REGISTER NOW

16-17 June 2015 · Stanford University, CA USA

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