



Diamond Level – \$16,000

As a Diamond Level Sustaining Member you'll receive:

- Fifteen complimentary individual SMPTÉ memberships*
- 30 complimentary registrations to SMPTÉ Educational Webcasts**
- Free online institutional subscription to the SMPTÉ Motion Picture and Television Standards and Practices***
- Three complimentary full registrations for the annual SMPTÉ Technical Conference & Exhibition
- Banner ad on SMPTÉ website for 3 months
- Your company name and logo with a hotlink on the SMPTÉ website
- A button ad on four issues of the SMPTÉ Monthly
- Technology Spotlight in SMPTÉ Monthly
- Two full-page color ads in the SMPTÉ Motion Imaging Journal (one in the widely-distributed SMPTÉ Progress Report and one of your choice)
- Your company name recognized in the SMPTÉ Motion Imaging Journal
- Discount on exhibit space at the main SMPTÉ Annual Tech Conference & Exhibition

*** Complimentary subscription is available to a single site within the organization. Additional sites may be added for an additional fee.

Platinum Level – \$10,500

As a Platinum Level Sustaining Member you'll receive:

- Twelve complimentary individual SMPTÉ memberships*
- Discount on an online institutional subscription to the SMPTÉ Motion Picture and Television Standards and Practices
- 25 complimentary registrations to SMPTÉ Educational Webcasts**
- Two complimentary full registrations for the annual SMPTÉ Technical Conference & Exhibition
- Your company name and logo with a hotlink on the SMPTÉ website
- A full-page color ad in the SMPTÉ Motion Imaging Journal (run of schedule)
- Your company name recognized in the SMPTÉ Motion Imaging Journal
- A button ad on four issues of the SMPTÉ Monthly
- Discount on exhibit space at the main SMPTÉ Annual Tech Conference & Exhibition

Gold Level – \$8,000

As a Gold Level Sustaining Member you'll receive:

- Ten complimentary individual SMPTÉ memberships*
- Discount on an online institutional subscription to the SMPTÉ Motion Picture and Television Standards and Practices
- 20 complimentary registrations to SMPTÉ Educational Webcasts**
- One complimentary full registration for the annual SMPTÉ Technical Conference & Exhibition
- Your company name and logo with a hotlink on the SMPTÉ website
- A button ad in three issues of the SMPTÉ Monthly
- A full-page color ad in the SMPTÉ Motion Imaging Journal (any month with the exception of the SMPTÉ Progress Report & subject to run of schedule)
- Your company name recognized in the SMPTÉ Motion Imaging Journal
- Discount on exhibit space at the main SMPTÉ Annual Tech Conference & Exhibition

Silver Level – \$5,500

As a Silver Level Sustaining Member you'll receive:

- Five complimentary individual SMPTÉ memberships*
- 15 complimentary registrations to SMPTÉ Educational Webcasts**
- Discount on an online institutional subscription to the SMPTÉ Motion Picture and Television Standards and Practices
- One complimentary full registration for the annual SMPTÉ Technical Conference & Exhibition
- Your company name and logo with a hotlink on the SMPTÉ website
- Your company name recognized in the SMPTÉ Motion Imaging Journal
- One half-page ad in the SMPTÉ Motion Imaging Journal (any month with the exception of the SMPTÉ Progress Report & subject to run of schedule)
- A button ad in two issues of the SMPTÉ Monthly
- Discount on exhibit space at the main SMPTÉ Annual Tech Conference & Exhibition

Bronze Level – \$2,800

As a Bronze Level Sustaining Member you'll receive:

- Three complimentary individual SMPTÉ memberships*
- Discount on an online institutional subscription to the SMPTÉ Motion Picture and Television Standards and Practices
- 10 complimentary registrations to SMPTÉ Educational Webcasts**
- Your company name and logo with a hotlink on the SMPTÉ website
- A button ad in one issue of the SMPTÉ Monthly
- A half-page ad in one issue of the SMPTÉ Motion Imaging Journal
- Your company name recognized in the SMPTÉ Motion Imaging Journal
- Discount on exhibit space at the main SMPTÉ Annual Tech Conference & Exhibition

Small Business/Non-Profit/Academic – \$1,100

As a Supporting Level Sustaining Member you'll receive:

- One complimentary individual SMPTÉ membership*
- 5 complimentary registrations to SMPTÉ Educational Webcasts**
- Your company name and logo with a hotlink on the SMPTÉ website
- Your company name recognized in the SMPTÉ Motion Imaging Journal
- A button ad in one issue of the SMPTÉ Monthly
- Discount on exhibit space at the main SMPTÉ Annual Tech Conference & Exhibition

* Complimentary individual SMPTÉ memberships each include the opportunity to participate on engineering committees and work on standards development.

** SMPTÉ PDA Now Events are live, interactive webcasts, taking place the second Thursday of the month.

To Learn More About All the Benefits
of Becoming a SMPTÉ Member,
Visit: www.smpte.org/join