

SONY



TRUE INNOVATION TAKES GUTS.

HDC-4300 4K camera with 8x Super Slow Motion

You can't create tomorrow's products with yesterday's technology. That's why Sony built the new HDC-4300 camera with a new generation of 2/3-inch sensors, featuring native Ultra HD (3840 x 2160) capture and capable of up to 8x Super Slow Motion in HD.* Now you can execute cut-outs and zooms during replay while maintaining pristine Full HD resolution. You can originate HD while archiving an evergreen 4K master.* And use many of your current B4 lenses, camera control units and paint boxes. With Sony's HDC-4300, the direction isn't just 4K. It's forward.

See for yourself at sony.com/hdc4300.

* Requires additional software, sold separately.

© 2015 Sony Electronics Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. Features and specifications are subject to change without notice. Sony and the Sony logo are trademarks of Sony.

4K