



# Our New Fall Lineup

AJA is keeping pace with the needs of industry professionals in A/V, broadcast, on set, and post. Our new products leverage the latest technologies, including high-quality conversion to 4K, moving video over ethernet cable, and easily integrating computer content into video pipelines.

## HD10MD4

Improved HD-to-SD down-conversion with Mini-Config USB support

## HB-T-SDI/HB-R-SDI

New Mini-Converters to convert between 3G-SDI and HDBaseT

## ROI-HDMI

HDMI to SDI with Region of Interest scaling and intuitive on-screen UI for live image selection

### openGear® Rack Cards

openGear-compatible rackframe solutions

New openGear frame and cards for SDI/Fiber conversions and 3G-SDI Distribution.



### FS3

Powerful 4K up-conversion

The new FS3 combines AJA's industry-proven frame synchronization with high-quality 4K up-conversion technology to seamlessly integrate SD and HD signals into your 4K workflows.



Because it matters.®

Find out more at [www.aja.com](http://www.aja.com)