



ENTERTAINMENT TECHNOLOGY
IN THE CONNECTED AGE

A SMPTE CONFERENCE • HERITAGE THEATRE • 27 - 28 JUNE 2016

“The Best Way To Predict The Future Is To Invent It”



The convergence of connectivity, bandwidth, and technology improvements is rapidly expanding entertainment distribution to the living room, mobile, and beyond. Often scoffed at as inferior entertainment platforms, Broadband, Wi-Fi and Mobile networks are now poised to leapfrog traditional distribution mechanisms, because of the rapid pace of innovation and ability to upgrade with a software download. The concept of this conference is to explore the new and the future in the context of the emerging technologies for delivering a compelling

connected entertainment experience. These technologies are transforming traditional media and its distribution.

Join technical and creative experts for this 2-day event in the heart of Silicon Valley and explore how the connected world is changing entertainment and find actionable understanding of technology and application trends.

A must-attend for engineers, creatives, and researchers focused on the future of connected entertainment.

27-28 June 2016 • Heritage Theatre, California, USA

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