



## Blackmagic URSA Mini with the URSA Studio Viewfinder is the ultimate live production studio camera!

When you combine URSA Mini with the URSA Studio Viewfinder, you get a complete solution that delivers amazing Ultra HD images and has all of the professional broadcast studio camera features you'll need! You get talkback, tally, remote color correction and camera control from an ATEM switcher and more. It's a true high end live production solution that delivers commercial quality results for both HD and Ultra HD productions, all for less than the cost of a traditional HD studio camera!

### Perfect in the Studio or in the Field!

Operating a camera at long duration events such as sports can be back breaking if you have to look through a tiny viewfinder for hours on end! The URSA Studio Viewfinder has a large display with sun shield that lets you comfortably stand behind the camera for longer shoots! URSA Mini is perfectly balanced and lightweight, plus there's even an optional shoulder mount kit that lets you move from tripod to handheld in seconds!

### Advanced Studio Camera Features

URSA Mini features a built in DaVinci Resolve primary color corrector that can be externally controlled via the SDI connection letting you perfectly balance all of your cameras remotely from your ATEM switcher! You also get broadcast camera features such as tally, talkback, remote focus adjustment and more. Best of all, it works over SDI so you don't have to buy additional expensive equipment or run extra control cables!

### Professional Studio Viewfinder

The URSA Studio Viewfinder has a bright 7" screen with handles and a large tally light with camera numbers. You also get high quality dedicated buttons and dials, along with customizable function buttons that are perfectly positioned so you can quickly adjust brightness, zebra displays, focus peaking, change settings and more! There's even an articulated arm so you can move the camera and never take your eyes off the action!

### Beyond Broadcast Quality

URSA Mini is a true digital film camera that produces amazing HD and Ultra HD images that are far superior to standard broadcast cameras! The Super 35 sensor has very wide latitude, making it possible to shoot indoors, expose the image properly and still retain the details through windows without them being overexposed! With URSA Mini you'll see detail in both the brightest and darkest areas of the image simultaneously!



Blackmagic URSA Mini  
From \$2,995

Blackmagic URSA Studio Viewfinder  
\$1,795