



# ENTERTAINMENT TECHNOLOGY IN THE CONNECTED AGE

8-9 May 2017 • Mountain View, California



# REDEFINING THE ENTERTAINMENT EXPERIENCE

A must-attend for engineers, creatives, and researchers focused on the future of connected entertainment.

The convergence of connectivity, bandwidth, and technology continues to expand entertainment distribution options to the living room, mobile, and beyond. Broadband, Wi-Fi, and Mobile networks are now beginning to leapfrog traditional distribution mechanisms, because of the rapid pace of innovation and performance improvements, flexibility of consumer options, and the ability to upgrade with a software download. The concept of this conference is to examine the

present and explore the future in the context of the emerging technologies and services for delivering a compelling connected entertainment experience.

Join technical and creative experts for this 2-day event at the Microsoft Campus in the heart of Silicon Valley to explore how the connected world is changing entertainment and provide actionable understanding of technology and application trends.

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