



Unleash agility. Accelerate growth.

Playout technology that moves as fast as your business.

AUTOMATION



SOFTWARE-DEFINED PLAYOUT



CONTENT MANAGEMENT



STORAGE



Powered by Zenium™

Imagine Communications' Emmy®-winning legacy in playout innovation has produced an impressive resume of firsts.

We were the first to introduce a software-defined video server. First to design storage with on-air scalability to over a petabyte. First to put a UHD/HDR playout solution on air. And first to introduce cloud-native, software-defined playout solutions.

Today, we offer the industry's only microservices-based, agile playout platform, providing the flexibility required to rapidly respond to the changing business landscape — and seize all the opportunities of the digital economy.



Visit us at IBC in Stand 4.A01
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