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NAB Show[®] is the ultimate destination for people passionate about storytelling. The world's most talented and celebrated creators come to explore the convergence of media, entertainment and technology — The M.E.T. Effect[™] — and its impact on their business and their craft.

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APRIL 7–12, 2018 | LAS VEGAS, NEVADA USA

THE FUTURE OF CINEMA CONFERENCE

In the 21st century, cinema is no longer confined to a theatrical setting. With consumers seeking content via myriad distribution outlets, creators are working hard to maintain artistic intent in an ever-evolving landscape. But should that be the highest priority? Programmed in partnership with SMPTE, the Future of Cinema will explore this and other thought-provoking questions as we examine the future of movie-making.

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