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*Where Content Comes to Life*

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**APRIL 7–12, 2018 | LAS VEGAS, NEVADA USA**

# THE FUTURE OF CINEMA CONFERENCE

In the 21st century, cinema is no longer confined to a theatrical setting. With consumers seeking content via myriad distribution outlets, creators are working hard to maintain artistic intent in an ever-evolving landscape. But should that be the highest priority? Programmed in partnership with SMPTE, the Future of Cinema will explore this and other thought-provoking questions as we examine the future of movie-making.

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