Magic and Miracles

100 Years of Moving Image Science and Technology

A high-quality, full-color, hard cover book, with more than 350 pages of historical photographs, insider stories, and milestone events!

Lights … Camera … Action!

In 1916, expansion of the nascent motion picture industry was stymied by a lack of technical standards. Following two failed attempts by industry trade associations, inventor C. Francis Jenkins placed his professional reputation on the line and invited a number of his industry colleagues to form a motion picture engineering society, and the Society of Motion Picture Engineers was established.

Ready on Camera 3 ... Back in 3 ... 2 ... 1...

Little did Jenkins know that 100 years later, his engineering society, now the Society of Motion Picture and Television Engineers, would not only still be in existence, but would have grown to include television, with a thriving membership across the globe. The Society has facilitated the transition of the motion imaging industry to digital systems, cham-pioned its evolution to information technology and enabled the ubiquitous availability of video content. As SMPTE enters its second century, the Society is developing the next generation of standards and providing education to its members, and the industry is transitioning to IT-based infrastructures and implementing IP-based workflows.

Addressing the history of media technology, ***Magic and Miracles*** is richly illustrated, written for non-technical read-ers, as well as media engineering professionals, and highlights the work of the Society's members to advance the motion imaging arts and sciences.

Member Price:	$74.25
Non-Member Price:	$90.00

Order Yours Today at magic-and-miracles.org

SMPTE | THE NEXT CENTURY