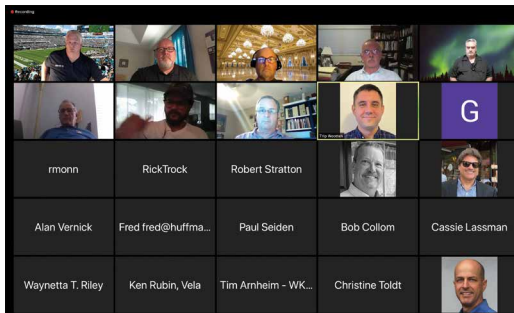


Florida July 2020

Florida Section Chair Frank Torbert opened the virtual meeting on 23 July with 25 attendees. Torbert announced the results of the most recent Section elections, including new officers, managers, and returning managers. He then announced the cancellation of the December Technology Summit due to the current Coronavirus disease (COVID-19). He also announced the next two Zoom meetings and their potential topics: “Glass to Glass” presented by Canon and “Gaming Development” presented by Full Sail University. Torbert then introduced the theme for the evening, followed by a presentation by Trip Wootten, Grass Valley, on

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Attendees at the Florida Section's virtual meeting in July.

“Maintaining Efficiency in the Remote Work World.”

The presentation by Grass Valley was very relevant to our current workflow environment, shifting from brick-and-mortar to remote due to the inevitable and compelling social distancing. Lew Blanchette followed with “Remote Editing,” but was cut short by a local lightning storm. Mike Cronk was able to jump quickly in with his presentation on “Cloud-based Production

Workflow.” Blanchette then completed his presentation after Cronk. Both Cronk and Blanchette focused on the technology, providing relevant use cases and discussing the challenges and opportunities of shifting rapidly from traditional workflows to untested workflows at this scale. The informative presentations were well received and prompted an insightful Q&A from participants.

—Shawn Maynar
Secretary/Treasurer

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