

Table Ronde



Mark Stephens
Membre du conseil
E-AI



Stéphan Trempe-Martin
Maître de conférence Agréé
HEC



Emmanuel Agoston
Président, Images
et technologie



Jean-François
Directeur
o



SMPTE Montreal /Quebec Bootcamp: Conference on Artificial Intelligence in Media

BY DANIEL GUÉVIN

On 29 May 2024, a captivating Bootcamp on artificial intelligence in media was held, organized by SMPTE Montreal. The event chaired by Francois Bourdua, SMPTE Governor 2024 (Canada) brought together 245 participants in the room and some others via streaming in a dynamic and engaging atmosphere. Eighteen expert presenters shared their knowledge and vision, sparking interest and engagement from the audience. The presentations were interactive, allowing participants to ask questions in real-time, enriching the debates and discussions.

The feedback from participants was extremely positive, highlighting the quality and relevance of the presentations. The day concluded with a networking “Happy Hour” session, offering an excellent opportunity to strengthen professional ties and forge new collaborations.

This event also provided an opportunity for participants to learn and discover the latest advancements in artificial intelligence applied to media. Participants were amazed by the possibilities offered by the new technologies. Additionally, four students received the bursaries they were awarded



Lead logistic Marie-Ève Bilodeau (left) and scholarship winner, Simon Girard (right).



Stage manager, Sylvain Marcotte.

at our CTM 2024 event. Our event creates a privileged meeting place between students and employers in media technologies. Furthermore, we are proud to announce that one of these students will join the SMPTE Committee, bringing a new perspective and energy to our organization.

A partnership has been established with Montreal's Entertain-AI group. The objective of this collaboration was to include a group that is already active in the field of AI in the media, thus reinforcing the value of the bootcamp content for our members.

To relive the highlights of this wonderful day, we captured some photos illustrating the various presentations, exchanges, and moments of conviviality. This conference enriched the participants' knowledge and strengthened the bonds within the media professionals' community. We look forward to continuing this momentum and organizing other equally inspiring and enriching events.



Video producer Dominic Bourget (right) and assistant Maria (left).

DOI: 10.5594/JMI.2024/RTJC9796
Date of publication: 15 July 2024