



SMPTE Spotlight:

Marcelle Rutherford

BY RUSSELL POOLE



CURRENT POSITION:

Freelance Video Editor/Producer,
Administrator

PROFESSIONAL ORGANIZATIONS:

SMPTE, RISE

DEGREES:

BA in Classical Languages and
Political Science from University of
Puget Sound

Certificate in Video Post
Production from City College of
San Francisco

The next generation of media technologists and engineers is already working hard to ensure a bright future for the industry. Leaders are emerging from these young engineers, including Marcelle Rutherford, a freelance video editor and the founder of the San Francisco SMPTE Student Chapter, a joint Student chapter with City College of San Francisco and San Francisco State University.

“Founding the chapter was lots of work but very rewarding, and it put me in contact with all the lovely individuals who make up SMPTE,” said Rutherford. “I was so proud when our chapter got approved at MTS 2023. Now, the chapter is thriving without me in its third year!”

Rutherford began working with SMPTE in 2022 when she realized that forming a SMPTE Student Chapter would benefit her and her peers. SMPTE Student chapters have access to the vast SMPTE network, including C-Suite executives and the industry’s greatest minds. They also get special access to SMPTE events, meaning students can use this network to secure their futures. Rutherford gave herself and her classmates that opportunity by starting her student chapter.

“Thus far, my work with SMPTE has brought me in front of people I’d never be able to meet otherwise and given me countless opportunities,” said Rutherford. “I hope to leave a mark on the media world and leave it a better place than I found it. I am also hoping, however, that all my proudest moments, breakthroughs, and accolades are yet to come.”

Marcelle Rutherford has only been active in the industry for a short time, but her talents as an editor and leader are already shining bright. Her experience leading the SMPTE San Francisco Student Section has given her a leg up in the industry, and her continued SMPTE engagement is proof that she is serious about this career and will go on to do great things.

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