

SAVE THE DATE!

13-16 October 2025

SMPTE MEDIA TECHNOLOGY SUMMIT

The SMPTE Media Technology Summit is back!

Join us at the Pasadena Convention Center **13-16 October** for SMPTE's annual conference focusing on media innovations, solutions, and technologies.

What's New This Year?

New Location: This year's MTS will take place in sunny Pasadena, at the lavish Pasadena Convention Center!

Live Events Broadcast Symposium

Monday, 13 October

Join us as we bring together industry leaders and innovators for a dynamic series of sessions exploring the future of live event production.

The Global AI Standards Forum

Thursday, 16 October

This forum focuses on real-world implementation, current AI regulations and policies, and SMPTE's role in this evolving landscape.

Color, Vision, and Imaging Science

Date: TBD

This focused track offers color and imaging scientists, researchers, and practitioners a platform to share original, data-driven work that impacts motion-imaging workflows.

PASADENA, CA
2025

More surprises are coming
soon, so stay tuned!