

Why Sponsor and Exhibit at MTS2025?

Partnering with SMPTE's premier peer-reviewed conference puts your organization front and center of the global media-technology community.

Here's What You Stand To Gain:

Access to Decision-Makers*

- 29% of attendees are C suite levels
- 45% of attendees are final decision-makers.
- 85% of attendees are involved in buying decisions
- More than 1,000 representatives from over 20 branches of the media tech industry

*Data based on 2024 conference attendees

Thought Leadership & Credibility

Sponsored Sessions & Panels: Position your experts on stage alongside industry pioneers to showcase your solutions in the context of cutting-edge topics (AI, cloud workflows, virtual production, etc.).

Lead Generation & ROI

Onsite Data Capture: Use MTS2025 digital badge-scanning tools to collect contact details, segment prospects by interest area, and follow-up immediately post-show.

Competitive Advantage

Showcase Innovations: Be the first to demo your newest products and services in front of influencers setting the next industry standards.

Enhanced Media & Social Reach

Conference Media Coverage: Your sponsorship underwrites press releases and media interviews, amplifying your story in top trade publications and social channels.



Learn more about sponsorship packages and exhibit rates.



Contact our team directly for a customized proposal.