

SMPTE at IBC 2026

**SMPTE Roadshow
at IBC**
Monday, September 14
9:30–4:30 p.m.
Room G106

Hands-On, Real-World Training for Today's IP Media Systems

The SMPTE ST 2110 IP Media Roadshow is a one-day education program designed to **help media professionals confidently design, deploy, and operate IP-based production systems.**

Built around the SMPTE ST 2110 standards suite, this instructor-led program goes beyond theory. It focuses on *how IP media systems actually behave in real facilities*, using practical examples, lessons learned, and real-world workflows from broadcast, live production, and media environments.

Delivered on-site at major industry events and regional hubs, the Roadshow creates a scalable, repeatable education platform that supports the industry's continued transition from SDI to IP.



Register: smpte.swoogo.com/smp-te-ibc

**Join us for a SMPTE Session at IBC on Saturday,
September 12, 2:30–5:30 p.m. Room E102.**

