

The Media Technology Summit Returns to Pasadena!

The SMPTE Media Technology Summit returns to Pasadena in 2026, bringing together industry leaders, innovators, and technologists for an immersive week of learning, connection, and collaboration

Solutions Hub is Changing!

Solutions Hub Sponsorship Opportunities

This year, the Solutions Hub evolves from a traditional exhibit hall into an engagement-focused, sponsorship-driven experience that prioritizes connection and thought-leadership.

Sponsors take on a more active role by joining discussions, participating in roundtables and Solutions Hub panel sessions, and engaging directly with attendees. Additional benefits include complimentary All-Access conference registrations, access to the attendee list, and sponsor recognition across signage, promotions, social media, and more.

The Solutions Hub now offers three sponsorship levels:

Premier Solutions Hub Sponsor

Priority placement and maximum visibility

Enhanced Solutions Hub Sponsor

Preferred placement with strong engagement opportunities

Start-Up Solutions Hub Sponsor

A dedicated opportunity for emerging companies within our curated Start-Up Alley



Learn more about
sponsorship packages
and exhibit rates.

summit.smpte.org/2026/solutions-hub-sponsorship