

SMPTE Spotlight:

# Wim Van Roy

BY RUSSELL POOLE

**CURRENT POSITION:**

- SMPTE Education Director - 2025-2026
- Consultant - Educational Architect Lawo

**PROFESSIONAL ORGANIZATIONS:**

- SMPTE
- World Forum for Motor Museums

**EDUCATION:**

- Solvay Brussels School of Economics and Management
- LUCA School of Arts
- Thomas More University of Applied Sciences

When an industry transforms as quickly as media technology, continued education is imperative for maintaining an active workforce. For that education to be possible, instructors must be flexible, driven, and trusted in their field. Wim Van Roy has all of these qualities, which is why he's one of SMPTE's most valuable partners. An instructor for many of our SMPTE ST 2110 courses, Van Roy has 23 years of experience as a consultant running *Video Meets Light* in the media tech industry, providing services for companies like Lawo and EVS, and is also a Certified Professional in Training Management (CPTM™).

"I am particularly proud to have trained a global audience and to have helped people build confidence during major technological transitions," said Van Roy. "I hope to make high-quality technical education more accessible, practical and inclusive. I would like my lasting impact to be a stronger culture of knowledge sharing—one in which experienced professionals actively support the next generation and learners can see clear pathways into our industry."

While Van Roy's work at SMPTE has focused on education, he is an accomplished engineer with many impressive accolades. He has designed scalable education programs and supported organizations moving from traditional broadcast systems toward IP, cloud and software-defined workflows, working with organizations including WWE, Tomorrowland, Studio 100, NEP, EMG and Tennis Channel.

"My greatest influences have been the engineers, operators, educators and learners I have met throughout my career," said Van Roy. "I especially admire people who combine deep technical knowledge with humility and the ability to explain complex subjects clearly. Working alongside professionals in live production also taught me the importance of preparation, calm decision-making and genuine collaboration. My trainees continue to influence me as well: their questions constantly challenge me to make education clearer, more

I WOULD LIKE MY LASTING IMPACT TO BE **A STRONGER CULTURE OF KNOWLEDGE SHARING**—ONE IN WHICH EXPERIENCED PROFESSIONALS ACTIVELY SUPPORT THE NEXT GENERATION AND LEARNERS CAN SEE CLEAR PATHWAYS INTO OUR INDUSTRY.

practical, and more relevant.”

Van Roy’s SMPTE journey began and grew through professional development and training around IP networking and ST 2110, including the SMPTE Intensive Boot Camp community. It deepened when he became SMPTE Director of Education for 2025–2026, a role in which he continues to serve the organization through his commitment to continuing education and his outreach with fellow members.

“SMPTE has connected me with an international community committed to open standards, knowledge sharing and continuous learning,” said Van Roy. “It has broadened my perspective and strengthened my belief that education is essential to helping our industry navigate change. I enjoy connecting the history of technology with the people and stories behind it.”

Wim Van Roy is a valued SMPTE educator, engineer, and member

of the industry. His interests are wide-ranging, and he serves as Chair of the World Forum for Motor Museums and as an ambassador for Autoworld and Mahymobiles in Belgium. His interest in technology serves him well as a learner and an educator, and is one of many reasons the future of the industry is secure.

DOI: 10.5594/JMI.2026/RFGZ9636  
Date of publication: 1 October 2026

