

***Advertising
Section***

Always

Ahead of the field

Brenkert

**PROJECTORS & EFFECTIVE
LIGHTING ~ DEVICES**

The exacting demands of modern theatre practice have always been met by **BRENKERT PRODUCTS** which are popularly recognized as leaders of the field.

Whether it be improved Spot-flood Lamps, for universal service, effect lighting devices, for relieving movie presentations, or back-stage equipment, the progressive design and unexcelled quality of **BRENKERT PRODUCTS** have insured for them their present position of pre-eminence.

*A General Catalogue describing the
complete line will be sent on request*

Brenkert Light Projection Co.

**Engineers and Manufacturers
St. Aubin Ave. at Grand Boulevard
DETROIT, MICH.**

**DISTRIBUTED IN UNITED STATES AND CANADA BY
THEATRE SUPPLY DEALERS**



Improved!

BAUSCH & LOMB

Series II

CINEPHOR PROJECTION LENSES

are now especially corrected for use with Reflecting Arcs. In line with our usual progressive policy, we recognized the need of a projection lens so modified as to meet the conditions set up by the use of reflecting arc lamps. This lens is now available at all recognized dealers in Series II CINEPHOR sizes. It is characterized by all of the qualities that have made CINEPHORS such great favorites for years. It is made and guaranteed by America's greatest lens manufacturer, the

Bausch & Lomb Optical Co.
ROCHESTER, N. Y.

*Eastman is unrivaled in
photographic properties*

Eastman Film, both negative and positive, is constantly subjected to drastic tests in the Kodak Research Laboratories to safeguard its unrivaled photographic properties.

And the greatest of these is uniformity. At Kodak Park every conceivable precaution is taken to assure this important quality.

Eastman Film *must* maintain its superiority—and it does.

EASTMAN KODAK COMPANY
ROCHESTER, NEW YORK



The Auditorium of the Edison Lighting Institute

To Members of the Society of Motion Picture Engineers

THE Edison Lamp Works of General Electric Company cordially invites you to visit the Edison Lighting Institute, at Harrison, N. J.

This Institute is dedicated to the advancement of the art and practice of lighting, and is equipped to demonstrate practically every application and type of lighting employed in modern theatres, including different methods or systems used in the projection of motion pictures.

Our engineers who attend meetings of your Society will gladly give you detailed information regarding the services of the Institute and will arrange your visit for you.

EDISON LAMP WORKS
of General Electric Company
HARRISON, N. J.

If You Show Pictures You Need The

HERTNER TransVerteR

TRADE MARK

It ensures less current cost, better projection, easier operation and better control.

Manufactured for every projection room requirement in both Series and Multiple Types. Used the world over.

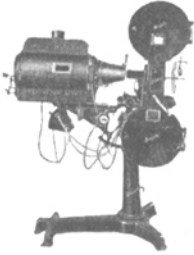
Transverters in use since 1915 are giving the same reliable service today as when first installed!

*Write for our new literature
on the Transverter*

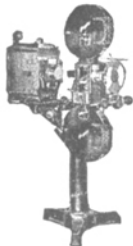
THE HERTNER ELECTRIC COMPANY
W. 112th Street Cleveland, Ohio

The Manufacturers of
SIMPLEX and POWER'S
Projectors

*Provide an equipment
 for every requirement*



Simplex
 with
 Reflector Arc



Simplex
 with
 Incandescent



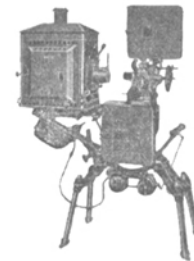
Simplex
 with
 High Intensity



Power's
 with
 Reflector Arc



Power's
 with
 Incandescent



Power's
 with
 High Intensity

It is the responsibility of this company to meet the needs of exhibitors in every section of this country. In one locality the ordinary arc is still used; in another the incandescent meets the needs of the exhibitor; the reflector lamp is now forging ahead very rapidly, and the high intensity lamp is used in many of the largest theatres.

We have at least two models of each of these types and the exhibitor and projectionist may, therefore, freely make a selection with complete confidence that the distributor is anxious to furnish only that which he feels is best adapted to the needs of a particular theatre or locality.

For nearly a quarter of a century, a period covering the entire commercial history of the motion picture industry, the products of the International Projector Corporation have played a conspicuous part in the development of this field. In our shops were originated and developed the safety devices, ease of operation and light sources of motion picture projectors which permit them to be used with eminently satisfactory results in the motion picture palaces of the world's greatest cities and with dependability in the remote and isolated parts of the globe.

INTERNATIONAL PROJECTOR CORPORATION

90 GOLD STREET, NEW YORK

Better Projection Pays



FOR ALL TYPES *of* PROJECTION

ELECTRA

CARBONS

"PINK LABEL" Uppers

"COPPER COATED NEGA"

"WHITE A. C." Lower

"HIGH INTENSITY"

"LOW INTENSITY"

Also CARBONS for

STAGE LIGHTING and

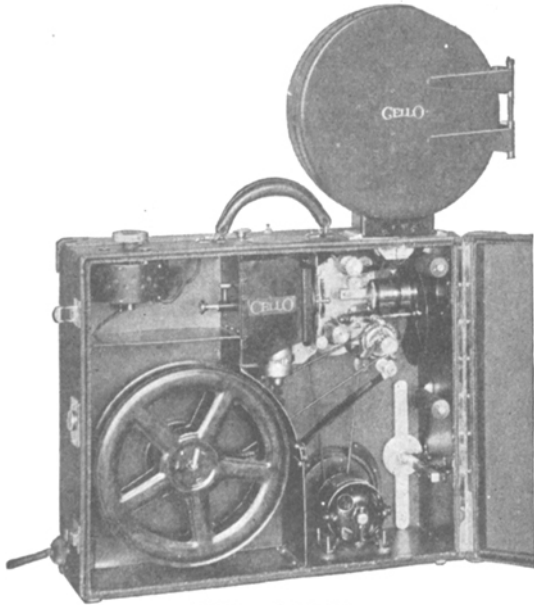
STUDIO LAMPS

Hugo Reisinger

11 Broadway

New York

CELLO PROJECTORS



Price \$250.00

Embodies latest principles of design and construction—Adjustable tension on gate and take-up—Direct threading. Superior mechanically and in screen results.

Manufactured and guaranteed by
A. S. CAMPBELL COMPANY
EAST BOSTON, MASS.

Distributed by
UNITED CINEMA COMPANY, INC.
120 W. 41st St., NEW YORK, N. Y.

Manufacturers—

WE'RE constantly receiving letters from theatre owners, builders, architects, supply dealers and even picture producing company executives, praising Theatre Building & Equipment Buyers Guide and requesting extra copies. They want to know when the next edition will be printed.

This Semi-annual has hit the keynote of what is demanded of theatre building and equipment publications in the motion picture field. Its success has been phenomenal.

From a publishing standpoint, Buyers Guide is of such high standard that it reflects quality on the products presented through its advertising pages.

Furthermore, products not advertised in Buyers Guide do not get full recognition by this industry. And by industry we include architects who specialize in theatre work.

The spring edition of Buyers Guide will be published next May. Make your plans now to be represented among its advertising pages.

Write

Motion Picture News

729 Seventh Ave.

NEW YORK CITY



"Is Kind to the Eyes"

Subdues Glare in the High-lights—Accentuates Detail in the Shadows—Is Uniformly Brilliant Regardless of Angles

RAVEN SCREEN CORPORATION

1476 Broadway

New York City, N. Y.

BACK NUMBERS OF "TRANSACTIONS" AVAILABLE

* Copies of previous "Transactions" that are still available are listed here, with prices. Please note that the supply of some of these is limited.

No. 1 and 6 are out of print, and of course no more can be had.

Orders for all back numbers of "Transactions" should be addressed direct to the Secretary.

2	\$.25	15	\$1.00
325	16	2.00
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725	19	1.25
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925	21	1.25
10	1.00	22	1.25
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L. C. PORTER, Secretary, 5th and Sussex Sts., Harrison, N. J.

Most Screens Look Alike

—Until You Use Them!

Then you realize that perfect projection and a perfect screen are inseparable. And the closest approach to perfection is a Minusa Screen. **** More than 10,000 actual installations, during the past thirteen years, prove this! **** Install a Minusa DeLuxe Special. It will pay you!

MINUSA CINE SCREEN COMPANY

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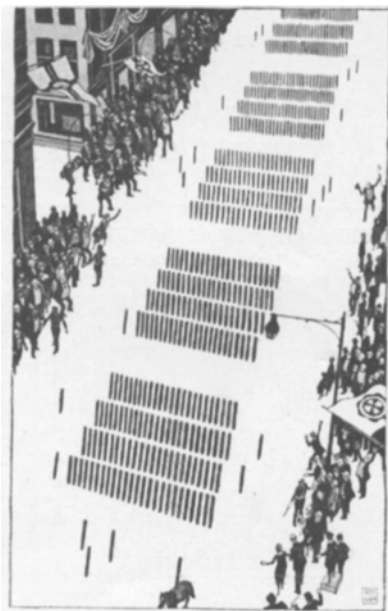
St. Louis

THE BEST



SINCE 1914

The Big Parade



THERE'S a big parade marching through the motion picture industry daily—the parade of National Projector Carbons. Squads, companies, battalions, regiments of them. Soldiers of light. All bound for the front of the house, for that's where

they will shoot their light. This army knows no armistice. It's winning victories every hour, for films, and for the engineers behind them and their projection.

NATIONAL CARBON CO., INC.
Cleveland, O. San Francisco, Cal.
Unit of
Union Carbide and Carbon Corporation

National Projector Carbons