

Constantly Improving

IN A FIELD where changes in practice are as frequent as in the motion picture business the manufacturer of equipment carries a double responsibility in that he must keep abreast of the times and also plan for future developments to bring about improvements in methods, operating efficiency, and stage results.

The BRENKERT Company has never shirked this responsibility and is constantly striving to effect improvements in every phase of light projection.

This policy of progressiveness is reflected in the line of projection equipment now manufactured and is largely responsible for the popular acceptance of BRENKERT PRODUCTS as the standard in motion picture theatres throughout the country.

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BRENKERT
LIGHT PROJECTION COMPANY
Engineers and Manufacturers
DETROIT, MICH.



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Series II

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are now especially corrected for use with Reflecting Arcs. In line with our usual progressive policy, we recognized the need of a projection lens so modified as to meet the conditions set up by the use of reflecting arc lamps. This lens is now available at all recognized dealers in Series II CINEPHOR sizes. It is characterized by all of the qualities that have made CINEPHORS such great favorites for years. It is made and guaranteed by America's greatest lens manufacturer, the

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ROCHESTER, N. Y.

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This Institute is dedicated to the advancement of the art and practice of lighting, and is equipped to demonstrate practically every application and type of lighting employed in modern theatres, including different methods or systems used in the projection of motion pictures.

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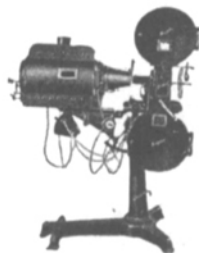
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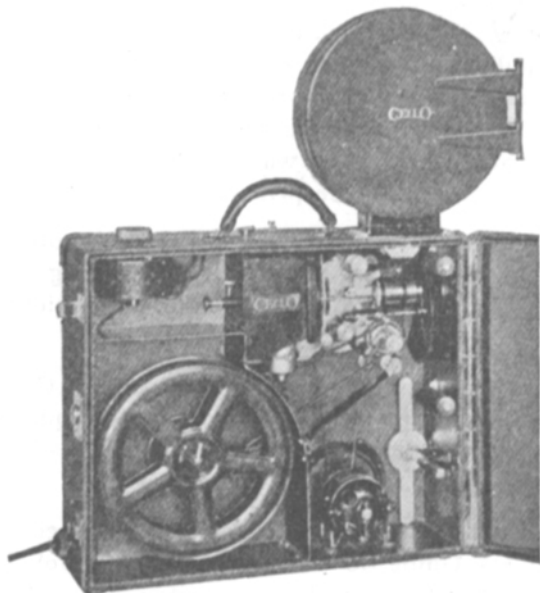
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