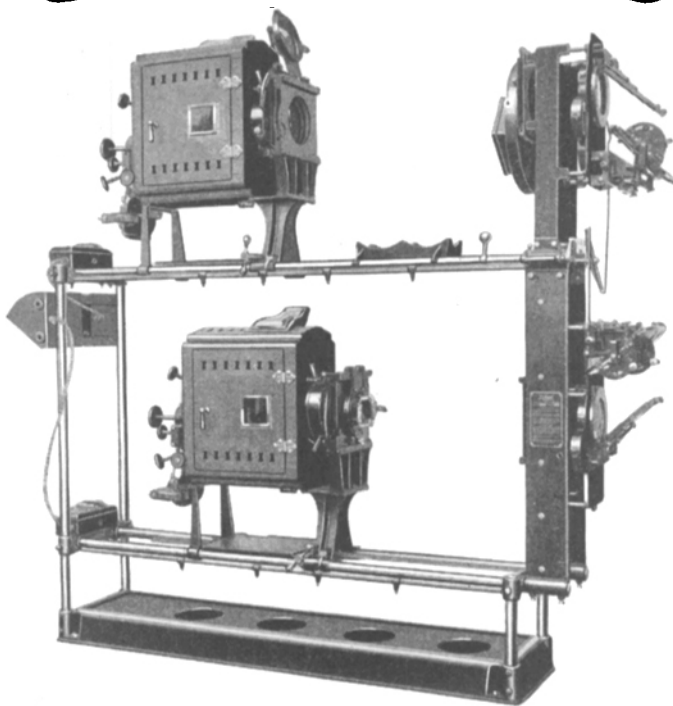


New Entertainment Values
with the
**Master
BRENOGRAPH**



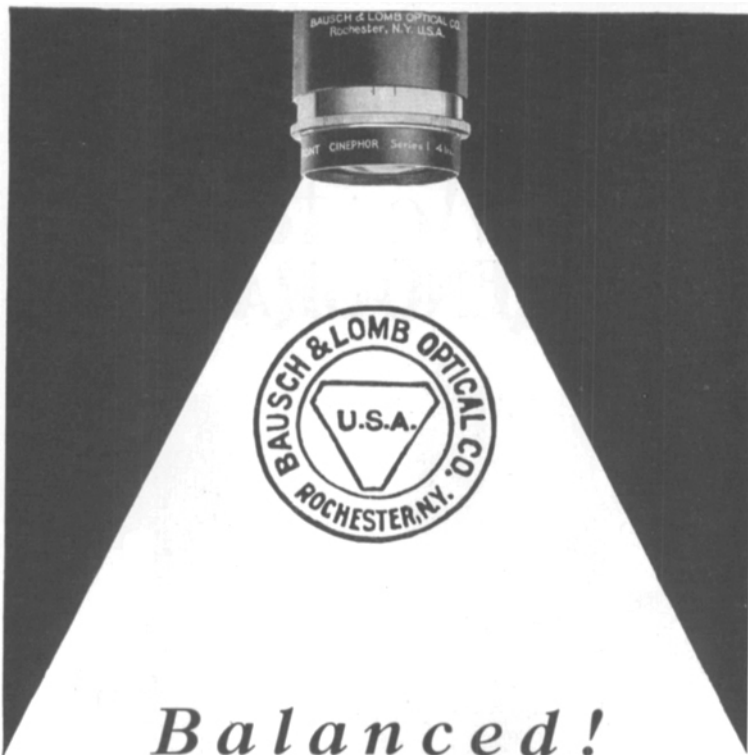
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THE MASTER BRENOGRAPH is the latest Brenkert creation for pepping up those lagging motion picture programs. It is an absolutely new device in the form of a universal effect projector which gives to the exhibitor unlimited opportunities for dressing up his programs in an entirely original fashion.

Something radically new—yet tried and tested, day after day, for a period of months in Detroit's largest and most beautiful theatre to the intense delight of the theatre's owners and its patrons.

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Have to a remarkable degree the four characteristics which have been found necessary in a projection lens. These are: *Flatness of Field, Critical Definition, Contrast between black and white and high Illumination.*

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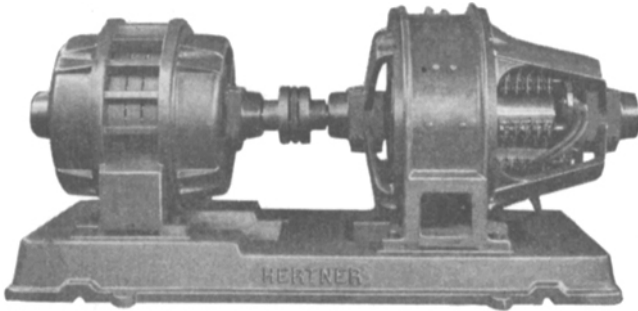


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THE PROJECTIONIST has a great responsibility—for a failure to measure up to the right standards means that all the producer, director, actor and cinematographer have striven for loses much of its artistic and commercial value,—the pleasure of the audience is lessened,—the exhibitor is subject to constant and unnecessary expense,—and lives and property are endangered.

INTERNATIONAL PROJECTOR CORPORATION
90 GOLD STREET, NEW YORK, N. Y.