

## REPORT OF PAPERS AND PUBLICATIONS COMMITTEES

**M**OTION picture engineering embraces every aspect of the industry including production, distribution and exhibition. To date our TRANSACTIONS has not dealt adequately with problems of production because of the absence of production activities in the east where all conventions have previously been held. Your committee has seized the opportunity to include a fair proportion of papers on the Hollywood program dealing with production activities and is indebted to the local papers committee in Hollywood for its collaboration.

At past conventions it has been customary to close the sessions on Thursday noon but in view of the necessity of covering a large variety of subjects your committee has extended the program to Saturday morning. The custom of relegating all papers not presented in person by the author to the end of the program will again be followed.

Motion picture engineering is unique among the professions because it embraces such a wide variety of the arts and sciences. In order that a program shall be as interesting as possible to a large majority of engineers it therefore must cover a wide variety of subjects. However, whenever possible papers dealing with inter-related subjects have been grouped in the same session.

The present program includes such topical subjects as Color Photography, Television and Sound Recording. Efforts to secure papers on Stereoscopic Cinematography were unsuccessful.

The experiment of including a session devoted to announcement of new apparatus, processes, or products by manufacturers, first tried at the Lake Placid meeting, will be repeated at the Hollywood session.

Your committee has observed that authors are becoming more willing to prepare papers for our convention and the average quality of the papers is improving as more and more scientifically trained men are being brought into the society.

An advanced program was mailed to all members three weeks previous to the convention and abstracts of most papers have been circulated to the press.

During the past year the papers and publications committee have again been combined under one chairmanship. Such a com-

bination insures a maximum of efficiency but places an enormous burden on the shoulders of the chairman of the two committees.

Discussions of the Lake Placid meeting were returned promptly and No. 31 of the TRANSACTIONS were circulated to members on Jan. 10, and No. 32 on Mar. 1. Under the present system whereby all authors and persons participating in the discussions receive proof, there is little possibility of quicker publication so long as the work of publication is a labor of love.

The number of pages per issue of the TRANSACTIONS is increasing steadily and therefore the cost of printing. In the case of No. 32 five hundred copies were printed at a cost of \$900.00, \$300.00 of which was for cuts alone. This means a cost of about \$4.00 per number circulated to members. Your committee recommends that a larger number than 500 be printed so as to lower the unit cost.

J. I. CRABTREE, *Chairman*

L. A. JONES

J. W. COFFMAN

C. F. BATEHOLTS

## REPORT OF ADVERTISING COMMITTEE

**T**HERE has been a decided falling off in the number of advertisers who are taking space in the TRANSACTIONS at the present time, and there is a need for co-operation from all members of the Society, whether on the Advertising Committee or not, for help in the solicitation of new business.

As all of us know, the revenue derived from the advertising section of the TRANSACTIONS helps pay the cost of publication. Heretofore that help has been a material one.

It is apparent that correspondence alone is not sufficient in the solicitation of advertising for the TRANSACTIONS. Personal appeal, through perhaps the medium of personal acquaintance with prospective advertisers, is the more effective way.

It is the earnest desire of the Chairman of the Advertising Committee that every member of the Society consider himself a part of that Committee, and do what he can to help swell the list of advertisers now taking space in the TRANSACTIONS.